

# Tallink Grupp AS - Company Profile and SWOT Analysis

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## Abstracts

Tallink Grupp AS %li%Company Profile and SWOT Analysis

### Summary

Tallink Grupp AS %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Tallink Grupp AS (Tallink) owns and operates cruise vessels and hotels. Tallink provides passenger transportation, cargo transportation, accommodation services, travel packages and conference services through its hotels and cruise vessels. Its hotel properties include Tallink City Hotel, Tallink Spa and Conference Hotel, Tallink Express Hotel and Tallink Hotel Riga in Latvia. The company provides its services under the brand names of Tallink and Silja Line. The company's fleet includes cruise ferries, high-speed ro-pax ferries and cargo vessels. Tallink's services include cruise, travel packages, cargo, wellness centers, room services, conference, and restaurants and bars. The company operates its cruise lines in shipping routes between Finland-Sweden, Estonia-Finland, Estonia-Sweden, and Latvia-Sweden. Tallink is headquartered in Tallinn, Estonia.

### Scope

Detailed information on Tallink Grupp AS required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting Tallink Grupp AS in the form of a SWOT analysis

An in-depth view of the business model of Tallink Grupp AS including a breakdown and examination of key business segments

Intelligence on Tallink Grupp AS's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Tallink Grupp AS, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Tallink Grupp AS and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Tallink Grupp AS as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Tallink Grupp AS's business structure, strategy and prospects.

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