

Taiwan Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Travel & Tourism in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Taiwanese travel and tourism industry had total revenues of \$130.5 billion in 2022, representing a compound annual growth rate (CAGR) of 1.4% between 2017 and 2022.

Casinos and gaming was the industry's largest segment in 2022, with total revenues of \$73.1 billion, equivalent to 56.1% of the industry's overall value.

Due to the unpredictable relationship between Taiwan and China, the country has made efforts to build relationships with other Asian countries to drive growth in its tourism industry.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Taiwan

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan travel & tourism market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Taiwan travel & tourism market by value in 2022?

What will be the size of the Taiwan travel & tourism market in 2027?

What factors are affecting the strength of competition in the Taiwan travel & tourism market?

How has the market performed over the last five years?

Who are the top competitors in Taiwan's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. Are there any threats to these leading players?
- 7.8. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Doctor's Associates Inc
- 8.3. Marriott International Inc
- 8.4. Hilton Worldwide Holdings Inc
- 8.5. Mos Food Services, Inc.
- 8.6. Fullon Hotels & Resorts
- 8.7. China Airlines Ltd
- 8.8. EVA Airways Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Taiwan travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Taiwan travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Taiwan travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Taiwan travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Taiwan travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: McDonald's Corp: key facts

Table 7: McDonald's Corp: Annual Financial Ratios

Table 8: McDonald's Corp: Key Employees

Table 9: McDonald's Corp: Key Employees Continued

Table 10: McDonald's Corp: Key Employees Continued

Table 11: Doctor's Associates Inc: key facts

Table 12: Doctor's Associates Inc: Key Employees

Table 13: Marriott International Inc: key facts

Table 14: Marriott International Inc: Annual Financial Ratios

Table 15: Marriott International Inc: Key Employees

Table 16: Marriott International Inc: Key Employees Continued

Table 17: Marriott International Inc: Key Employees Continued

Table 18: Marriott International Inc: Key Employees Continued

Table 19: Hilton Worldwide Holdings Inc: key facts

Table 20: Hilton Worldwide Holdings Inc: Annual Financial Ratios

Table 21: Hilton Worldwide Holdings Inc: Key Employees

Table 22: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 23: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 24: Mos Food Services, Inc.: key facts

Table 25: Mos Food Services, Inc.: Annual Financial Ratios

Table 26: Mos Food Services, Inc.: Key Employees

Table 27: Mos Food Services, Inc.: Key Employees Continued

Table 28: Fullon Hotels & Resorts: key facts

Table 29: CRG Holdings, LLC : key facts

Table 30: China Airlines Ltd: key facts

Table 31: China Airlines Ltd: Annual Financial Ratios

Table 32: China Airlines Ltd: Key Employees

Table 33: China Airlines Ltd: Key Employees Continued

Table 34: China Airlines Ltd: Key Employees Continued

- Table 35: EVA Airways Corp: key facts
- Table 36: EVA Airways Corp: Annual Financial Ratios
- Table 37: EVA Airways Corp: Key Employees
- Table 38: EVA Airways Corp: Key Employees Continued
- Table 39: EVA Airways Corp: Key Employees Continued
- Table 40: Taiwan size of population (million), 2018–22
- Table 41: Taiwan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 42: Taiwan gdp (current prices, \$ billion), 2018–22
- Table 43: Taiwan inflation, 2018–22
- Table 44: Taiwan consumer price index (absolute), 2018–22
- Table 45: Taiwan exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Taiwan travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Taiwan travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Taiwan travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Taiwan travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Taiwan, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Taiwan, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Taiwan, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Taiwan, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Taiwan, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Taiwan, 2022

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