

# Taiwan New Cars Market to 2027

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## Abstracts

### Taiwan New Cars Market to 2027

#### Summary

New Cars in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The market for new cars consists of the retail sales/registrations of new passenger cars. Passenger cars include saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles.

Taiwan captured a share of 0.7% in the Asia-Pacific new cars market, in 2022.

The Taiwanese new cars market had total revenues of \$6 billion in 2022, representing a negative compound annual growth rate (CAGR) of 1.8% between 2017 and 2022.

Market consumption volumes declined with a negative CAGR of 1.5% between 2017 and 2022, to reach a total of 191.4 thousand units in 2022.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the new cars market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Taiwan

Leading company profiles reveal details of key new cars market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan new cars market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Taiwan new cars market by value in 2022?

What will be the size of the Taiwan new cars market in 2027?

What factors are affecting the strength of competition in the Taiwan new cars market?

How has the market performed over the last five years?

What are the main segments that make up Taiwan's new cars market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strengths of the leading players?

7.4. What strategies do the leading players follow?

## **8 COMPANY PROFILES**

8.1. Toyota Motor Corporation

8.2. Honda Motor Co., Ltd.

8.3. Nissan Motor Co., Ltd.

8.4. Ford Motor Company Limited

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Taiwan new cars market value: \$ billion, 2017–22
- Table 2: Taiwan new cars market volume: units, 2017–22
- Table 3: Taiwan new cars market geography segmentation: \$ billion, 2022
- Table 4: Taiwan new cars market value forecast: \$ billion, 2022–27
- Table 5: Taiwan new cars market volume forecast: units, 2022–27
- Table 6: Taiwan new cars market share: % share, by volume, 2022
- Table 7: Toyota Motor Corporation: key facts
- Table 8: Toyota Motor Corporation: Annual Financial Ratios
- Table 9: Toyota Motor Corporation: Key Employees
- Table 10: Toyota Motor Corporation: Key Employees Continued
- Table 11: Honda Motor Co., Ltd.: key facts
- Table 12: Honda Motor Co., Ltd.: Annual Financial Ratios
- Table 13: Honda Motor Co., Ltd.: Key Employees
- Table 14: Honda Motor Co., Ltd.: Key Employees Continued
- Table 15: Nissan Motor Co., Ltd.: key facts
- Table 16: Nissan Motor Co., Ltd.: Annual Financial Ratios
- Table 17: Nissan Motor Co., Ltd.: Key Employees
- Table 18: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 19: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 20: Nissan Motor Co., Ltd.: Key Employees Continued
- Table 21: Ford Motor Company Limited: key facts
- Table 22: Ford Motor Company Limited: Key Employees
- Table 23: Taiwan size of population (million), 2018–22
- Table 24: Taiwan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 25: Taiwan gdp (current prices, \$ billion), 2018–22
- Table 26: Taiwan inflation, 2018–22
- Table 27: Taiwan consumer price index (absolute), 2018–22
- Table 28: Taiwan exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Taiwan new cars market value: \$ billion, 2017–22

Figure 2: Taiwan new cars market volume: units, 2017–22

Figure 3: Taiwan new cars market geography segmentation: % share, by value, 2022

Figure 4: Taiwan new cars market value forecast: \$ billion, 2022–27

Figure 5: Taiwan new cars market volume forecast: units, 2022–27

Figure 6: Forces driving competition in the new cars market in Taiwan, 2022

Figure 7: Drivers of buyer power in the new cars market in Taiwan, 2022

Figure 8: Drivers of supplier power in the new cars market in Taiwan, 2022

Figure 9: Factors influencing the likelihood of new entrants in the new cars market in Taiwan, 2022

Figure 10: Factors influencing the threat of substitutes in the new cars market in Taiwan, 2022

Figure 11: Drivers of degree of rivalry in the new cars market in Taiwan, 2022

Figure 12: Taiwan new cars market share: % share, by volume, 2022

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