

Taiwan Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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SUMMARY

Life Insurance in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.

The Taiwanese life insurance market had total gross written premiums of \$88.3 billion in 2022, representing a compound annual growth rate (CAGR) of -3.8% between 2017 and 2022.

The Life Insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$71.4 billion, equivalent to 80.8% of the market's overall value.

The Central Bank of Taiwan increased its key discount rate to 1.75% in December of 2022 from 1.625%, in line with market forecasts and pushing borrowing costs to the highest since 2015. The performance of the market is forecast to decline even faster, with an anticipated CAGR of -8.4% for the five-

year period 2022 - 2027, which is expected to drive the market to a value of \$57.0billion by the end of 2027.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Taiwan

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan life insurance market with five year forecasts

REASONS TO BUY

What was the size of the Taiwan life insurance market by value in 2022?

What will be the size of the Taiwan life insurance market in 2027?

What factors are affecting the strength of competition in the Taiwan life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Taiwan's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. What has been the most significant M&A activity in recent years?
- 7.5. How has the COVID-19 outbreak impacted the market?

8 COMPANY PROFILES

- 8.1. Cathay Life Insurance Co Ltd
- 8.2. Fubon Insurance Co Ltd
- 8.3. Shinkong Insurance Co Ltd
- 8.4. Nan Shan Life Insurance Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Taiwan life insurance market value: \$ billion, 2017-22(e)
- Table 2: Taiwan life insurance market category segmentation: % share, by value, 2017–2022(e)
- Table 3: Taiwan life insurance market category segmentation: \$ billion, 2017-2022
- Table 4: Taiwan life insurance market geography segmentation: \$ billion, 2022(e)
- Table 5: Taiwan life insurance market value forecast: \$ billion, 2022-27
- Table 6: Taiwan life insurance market share: % share, by value, 2022(e)
- Table 7: Cathay Life Insurance Co Ltd: key facts
- Table 8: Cathay Life Insurance Co Ltd: Key Employees
- Table 9: Fubon Insurance Co Ltd: key facts
- Table 10: Fubon Insurance Co Ltd: Key Employees
- Table 11: Shinkong Insurance Co Ltd: key facts
- Table 12: Shinkong Insurance Co Ltd: Annual Financial Ratios
- Table 13: Shinkong Insurance Co Ltd: Key Employees
- Table 14: Nan Shan Life Insurance Co Ltd: key facts
- Table 15: Nan Shan Life Insurance Co Ltd: Key Employees
- Table 16: Taiwan size of population (million), 2018–22
- Table 17: Taiwan gdp (constant 2005 prices, \$ billion), 2018–22
- Table 18: Taiwan gdp (current prices, \$ billion), 2018–22
- Table 19: Taiwan inflation, 2018–22
- Table 20: Taiwan consumer price index (absolute), 2018–22
- Table 21: Taiwan exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Taiwan life insurance market value: \$ billion, 2017-22(e)

Figure 2: Taiwan life insurance market category segmentation: \$ billion, 2017-2022

Figure 3: Taiwan life insurance market geography segmentation: % share, by value, 2022(e)

Figure 4: Taiwan life insurance market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the life insurance market in Taiwan, 2022

Figure 6: Drivers of buyer power in the life insurance market in Taiwan, 2022

Figure 7: Drivers of supplier power in the life insurance market in Taiwan, 2022

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Taiwan, 2022

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Taiwan, 2022

Figure 10: Drivers of degree of rivalry in the life insurance market in Taiwan, 2022

Figure 11: Taiwan life insurance market share: % share, by value, 2022(e)

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