

Taiwan Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2026

<https://marketpublishers.com/r/T0E4872FA5FEEN.html>

Date: March 2023

Pages: 37

Price: US\$ 350.00 (Single User License)

ID: T0E4872FA5FEEN

Abstracts

Taiwan Consumer Electronics Retail Market @Summary, Competitive Analysis and Forecast to 2026

SUMMARY

Consumer Electronics Retail in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Consumer Electronics Retail market is comprised of the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment. Communications equipment includes retail sales only of answer machines, fax machines, fixed-line telephones, mobile phone accessories and mobile phones. Computer hardware and software includes retail sales only of desktops and laptop computers, software, memory sticks, CD packs, hard disks and other data storage devices, computer peripherals, PDAs, organizers, calculators, and satellite navigation systems. Consumer electronics includes retail sales of CD players, DVD players and recorders, hi-fi systems, home theatres, in-car entertainment systems, portable digital radios, radios, televisions and video recorders, home use and portable games consoles. Household appliances includes major domestic appliances (air conditioners, dishwashers, dryers,

freezers, hobs and extractors, microwave ovens, refrigerators, stoves, vacuum cleaners and washing machines) plus minor domestic appliances (blenders, coffee machines, deep fryers, food processors, grills, hair products, hair trimmers, curling tongs, razors, hand-held mixers, irons, juicers, kettles, stand mixers, toasters, sun lamps and fans). Photographic equipment includes camcorders, cameras, projectors, camera and camcorder accessories, binoculars and telescopes.

The Taiwanese consumer electronics market had total revenues of \$13.6bn in 2021, representing a compound annual growth rate (CAGR) of 1.7% between 2017 and 2021.

The Communications Equipment segment was the market's most lucrative in 2021, with total revenues of \$9.0bn, equivalent to 66.6% of the market's overall value.

In 2020, the market declined due to COVID-19's economic impact and a decline in domestic demand.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Taiwan

Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan consumer electronics retail market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Taiwan consumer electronics retail market by value in 2021?

What will be the size of the Taiwan consumer electronics retail market in 2026?

What factors are affecting the strength of competition in the Taiwan consumer electronics retail market?

How has the market performed over the last five years?

Who are the top competitors in Taiwan's consumer electronics retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. How have acquisitions or partnerships affected competition in this market?
- 7.3. What is the rationale for the recent M&A activity?
- 7.4. How has the COVID-19 pandemic affected leading players?

8 COMPANY PROFILES

- 8.1. PChome Online Inc.
- 8.2. Yamada Holdings Co Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Taiwan consumer electronics retail market value: \$ billion, 2016–21
- Table 2: Taiwan consumer electronics retail market category segmentation: % share, by value, 2016–2021
- Table 3: Taiwan consumer electronics retail market category segmentation: \$ billion, 2016-2021
- Table 4: Taiwan consumer electronics retail market geography segmentation: \$ billion, 2021
- Table 5: Taiwan consumer electronics retail market distribution: % share, by value, 2021
- Table 6: Taiwan consumer electronics retail market value forecast: \$ billion, 2021–26
- Table 7: PChome Online Inc.: key facts
- Table 8: PChome Online Inc.: Annual Financial Ratios
- Table 9: PChome Online Inc.: Key Employees
- Table 10: Yamada Holdings Co Ltd: key facts
- Table 11: Yamada Holdings Co Ltd: Annual Financial Ratios
- Table 12: Yamada Holdings Co Ltd: Key Employees
- Table 13: Taiwan size of population (million), 2017–21
- Table 14: Taiwan gdp (constant 2005 prices, \$ billion), 2017–21
- Table 15: Taiwan gdp (current prices, \$ billion), 2017–21
- Table 16: Taiwan inflation, 2017–21
- Table 17: Taiwan consumer price index (absolute), 2017–21
- Table 18: Taiwan exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

- Figure 1: Taiwan consumer electronics retail market value: \$ billion, 2016–21
- Figure 2: Taiwan consumer electronics retail market category segmentation: \$ billion, 2016-2021
- Figure 3: Taiwan consumer electronics retail market geography segmentation: % share, by value, 2021
- Figure 4: Taiwan consumer electronics retail market distribution: % share, by value, 2021
- Figure 5: Taiwan consumer electronics retail market value forecast: \$ billion, 2021–26
- Figure 6: Forces driving competition in the consumer electronics retail market in Taiwan, 2021
- Figure 7: Drivers of buyer power in the consumer electronics retail market in Taiwan, 2021
- Figure 8: Drivers of supplier power in the consumer electronics retail market in Taiwan, 2021
- Figure 9: Factors influencing the likelihood of new entrants in the consumer electronics retail market in Taiwan, 2021
- Figure 10: Factors influencing the threat of substitutes in the consumer electronics retail market in Taiwan, 2021
- Figure 11: Drivers of degree of rivalry in the consumer electronics retail market in Taiwan, 2021

I would like to order

Product name: Taiwan Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2026

Product link: <https://marketpublishers.com/r/T0E4872FA5FEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0E4872FA5FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

