

# Taiwan Car Manufacturing Market Summary, Competitive Analysis and Forecast, 2017-2026

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# **Abstracts**

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# SUMMARY

Car Manufacturing in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The Taiwanese car manufacturing industry had total revenues of \$5.6 billion in 2021, representing a compound annual growth rate (CAGR) of -3.7% between 2016 and 2021.

Industry production volumes declined with a CAGR of -3.8% between 2016 and 2021, to reach a total of 223,800 units in 2021.

Taiwan has a small car manufacturing industry, with the country accounting for 0.9% of the Asia-Pacific industry's value in 2021 and 0.6% of the industry's volume.



#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car manufacturing market in Taiwan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car manufacturing market in Taiwan

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan car manufacturing market with five year forecasts

#### **REASONS TO BUY**

What was the size of the Taiwan car manufacturing market by value in 2021?

What will be the size of the Taiwan car manufacturing market in 2026?

What factors are affecting the strength of competition in the Taiwan car manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up Taiwan's car manufacturing market?



# Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Market rivalry
- 1.8. Competitive Landscape

# **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

# **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

4.1. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

# **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes



#### 6.6. Degree of rivalry

#### 7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. How are strategic alliances used by the leading companies?
- 7.4. How is new technology opening up competition?
- 7.5. How are leading players progressing in the hybrid and electric cars segment?
- 7.6. What impact did the COVID-19 pandemic have on leading players?

#### **8 COMPANY PROFILES**

- 8.1. Nissan Motor Co., Ltd.
- 8.2. Toyota Motor Corporation
- 8.3. Ford Motor Company Limited

### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

Table 1: Taiwan car manufacturing industry value: \$ billion, 2017-21 Table 2: Taiwan car manufacturing industry volume: thousand units, 2017-21 Table 3: Taiwan car manufacturing industry geography segmentation: \$ billion, 2021 Table 4: Taiwan car manufacturing industry value forecast: \$ billion, 2021-26 Table 5: Taiwan car manufacturing industry volume forecast: thousand units, 2021-26 Table 6: Taiwan car manufacturing industry share: % share, by volume, 2021 Table 7: Nissan Motor Co., Ltd.: key facts Table 8: Nissan Motor Co., Ltd.: Annual Financial Ratios Table 9: Nissan Motor Co., Ltd.: Key Employees Table 10: Nissan Motor Co., Ltd.: Key Employees Continued Table 11: Nissan Motor Co., Ltd.: Key Employees Continued Table 12: Nissan Motor Co., Ltd.: Key Employees Continued Table 13: Toyota Motor Corporation: key facts Table 14: Toyota Motor Corporation: Annual Financial Ratios Table 15: Toyota Motor Corporation: Key Employees Table 16: Toyota Motor Corporation: Key Employees Continued Table 17: Toyota Motor Corporation: Key Employees Continued Table 18: Ford Motor Company Limited: key facts Table 19: Ford Motor Company Limited: Key Employees Table 20: Taiwan size of population (million), 2017-21 Table 21: Taiwan gdp (constant 2005 prices, \$ billion), 2017-21 Table 22: Taiwan gdp (current prices, \$ billion), 2017-21 Table 23: Taiwan inflation, 2017-21 Table 24: Taiwan consumer price index (absolute), 2017-21 Table 25: Taiwan exchange rate, 2017-21



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: Taiwan car manufacturing industry value: \$ billion, 2017-21
Figure 2: Taiwan car manufacturing industry volume: thousand units, 2017-21
Figure 3: Taiwan car manufacturing industry geography segmentation: % share, by value, 2021
Figure 4: Taiwan car manufacturing industry value forecast: \$ billion, 2021-26
Figure 5: Taiwan car manufacturing industry volume forecast: thousand units, 2021-26
Figure 6: Forces driving competition in the car manufacturing industry in Taiwan, 2021
Figure 7: Drivers of buyer power in the car manufacturing industry in Taiwan, 2021
Figure 8: Drivers of supplier power in the car manufacturing industry in Taiwan, 2021
Figure 9: Factors influencing the likelihood of new entrants in the car manufacturing industry in Taiwan, 2021
Figure 10: Factors influencing the threat of substitutes in the car manufacturing industry in Taiwan, 2021

Figure 11: Drivers of degree of rivalry in the car manufacturing industry in Taiwan, 2021 Figure 12: Taiwan car manufacturing industry share: % share, by volume, 2021



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