

Tablet Sales in the United Kingdom

<https://marketpublishers.com/r/T4F7E3D1D5DEN.html>

Date: March 2020

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: T4F7E3D1D5DEN

Abstracts

Tablet Sales in the United Kingdom

SUMMARY

Tablet Sales in the United Kingdom industry profile provides top%li%line qualitative and quantitative summary information including: market size (value and volume 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tablet market consists of the total revenues generated through the sale of tablet computers, such as the Apple iPad or Samsung Galaxy, to end users. The tablet market includes media tablets, but excludes e%li%readers. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2019 annual average exchange rates.

The UK Tablet Sales market had total revenues of \$2.8bn in 2019, representing a compound annual rate of change (CARC) of - 1.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.1% between 2015 and 2019, to reach a total of 12.6 million units in 2019.

Overall, the UK tablet sales market has contracted as declining demand, coupled with the emergence of cheaper tablets, has resulted in less disposable income for the purchase of tablets.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tablet sales market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tablet sales market in the United Kingdom

Leading company profiles reveal details of key tablet sales market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom tablet sales market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom tablet sales market by value in 2019?

What will be the size of the United Kingdom tablet sales market in 2024?

What factors are affecting the strength of competition in the United Kingdom tablet sales market?

How has the market performed over the last five years?

How large is the United Kingdom's tablet sales market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Have there been any notable product launches in recent years?

8 COMPANY PROFILES

- 8.1. Apple Inc
- 8.2. Samsung Electronics Co Ltd.
- 8.3. Acer Incorporated
- 8.4. Amazon.com, Inc.
- 8.5. ASUSTeK Computer Inc.
- 8.6. Google LLC

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom tablet sales market value: \$ billion, 2015-19
- Table 2: United Kingdom tablet sales market volume: million units, 2015-19
- Table 3: United Kingdom tablet sales market geography segmentation: \$ billion, 2019
- Table 4: United Kingdom tablet sales market value forecast: \$ billion, 2019-24
- Table 5: United Kingdom tablet sales market volume forecast: million units, 2019-24
- Table 6: Apple Inc: key facts
- Table 7: Apple Inc: Annual Financial Ratios
- Table 8: Apple Inc: Key Employees
- Table 9: Apple Inc: Key Employees Continued
- Table 10: Samsung Electronics Co Ltd.: key facts
- Table 11: Samsung Electronics Co Ltd.: Annual Financial Ratios
- Table 12: Samsung Electronics Co Ltd.: Key Employees
- Table 13: Acer Incorporated: key facts
- Table 14: Acer Incorporated: Annual Financial Ratios
- Table 15: Acer Incorporated: Key Employees
- Table 16: Amazon.com, Inc.: key facts
- Table 17: Amazon.com, Inc.: Annual Financial Ratios
- Table 18: Amazon.com, Inc.: Key Employees
- Table 19: ASUSTeK Computer Inc.: key facts
- Table 20: ASUSTeK Computer Inc.: Annual Financial Ratios
- Table 21: ASUSTeK Computer Inc.: Key Employees
- Table 22: Google LLC: key facts
- Table 23: Google LLC: Key Employees
- Table 24: United Kingdom size of population (million), 2015-19
- Table 25: United Kingdom gdp (constant 2005 prices, \$ billion), 2015-19
- Table 26: United Kingdom gdp (current prices, \$ billion), 2015-19
- Table 27: United Kingdom inflation, 2015-19
- Table 28: United Kingdom consumer price index (absolute), 2015-19
- Table 29: United Kingdom exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom tablet sales market value: \$ billion, 2015-19

Figure 2: United Kingdom tablet sales market volume: million units, 2015-19

Figure 3: United Kingdom tablet sales market geography segmentation: % share, by value, 2019

Figure 4: United Kingdom tablet sales market value forecast: \$ billion, 2019-24

Figure 5: United Kingdom tablet sales market volume forecast: million units, 2019-24

Figure 6: Forces driving competition in the tablet sales market in the United Kingdom, 2019

Figure 7: Drivers of buyer power in the tablet sales market in the United Kingdom, 2019

Figure 8: Drivers of supplier power in the tablet sales market in the United Kingdom, 2019

Figure 9: Factors influencing the likelihood of new entrants in the tablet sales market in the United Kingdom, 2019

Figure 10: Factors influencing the threat of substitutes in the tablet sales market in the United Kingdom, 2019

Figure 11: Drivers of degree of rivalry in the tablet sales market in the United Kingdom, 2019

COMPANIES MENTIONED

Apple Inc

Samsung Electronics Co Ltd.

Acer Incorporated

Amazon.com, Inc.

ASUSTeK Computer Inc.

Google LLC

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