

Tablet Sales in Spain

<https://marketpublishers.com/r/TF0F1248BB9EN.html>

Date: March 2020

Pages: 57

Price: US\$ 350.00 (Single User License)

ID: TF0F1248BB9EN

Abstracts

Tablet Sales in Spain

SUMMARY

Tablet Sales in Spain industry profile provides top%li%line qualitative and quantitative summary information including: market size (value and volume 2015%li%19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tablet market consists of the total revenues generated through the sale of tablet computers, such as the Apple iPad or Samsung Galaxy, to end users. The tablet market includes media tablets, but excludes e%li%readers. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2019 annual average exchange rates.

The Spanish tablet sales market had total revenues of \$0.8bn in 2019, representing a compound annual growth rate (CAGR) of 0.1% between 2015 and 2019.

Market consumption volumes declined with a CARC of - 0.5% between 2015 and 2019, to reach a total of 2.8 million units in 2019.

Overall, the Spanish tablet sales market has contracted as declining demand, coupled with the emergence of cheaper tablets, has resulted in less disposable income for the purchase of tablets.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tablet sales market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tablet sales market in Spain

Leading company profiles reveal details of key tablet sales market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain tablet sales market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Spain tablet sales market by value in 2019?

What will be the size of the Spain tablet sales market in 2024?

What factors are affecting the strength of competition in the Spain tablet sales market?

How has the market performed over the last five years?

How large is Spain's tablet sales market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Have there been any notable product launches in recent years?
- 7.5. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. Apple Inc
- 8.2. Samsung Electronics Co Ltd.
- 8.3. Huawei Technologies Co Ltd
- 8.4. Acer Incorporated
- 8.5. Amazon.com, Inc.
- 8.6. ASUSTeK Computer Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain tablet sales market value: \$ billion, 2015-19
- Table 2: Spain tablet sales market volume: million units, 2015-19
- Table 3: Spain tablet sales market geography segmentation: \$ billion, 2019
- Table 4: Spain tablet sales market value forecast: \$ billion, 2019-24
- Table 5: Spain tablet sales market volume forecast: million units, 2019-24
- Table 6: Apple Inc: key facts
- Table 7: Apple Inc: Annual Financial Ratios
- Table 8: Apple Inc: Key Employees
- Table 9: Apple Inc: Key Employees Continued
- Table 10: Samsung Electronics Co Ltd.: key facts
- Table 11: Samsung Electronics Co Ltd.: Annual Financial Ratios
- Table 12: Samsung Electronics Co Ltd.: Key Employees
- Table 13: Huawei Technologies Co Ltd: key facts
- Table 14: Huawei Technologies Co Ltd: Key Employees
- Table 15: Huawei Technologies Co Ltd: Key Employees Continued
- Table 16: Acer Incorporated: key facts
- Table 17: Acer Incorporated: Annual Financial Ratios
- Table 18: Acer Incorporated: Key Employees
- Table 19: Amazon.com, Inc.: key facts
- Table 20: Amazon.com, Inc.: Annual Financial Ratios
- Table 21: Amazon.com, Inc.: Key Employees
- Table 22: ASUSTeK Computer Inc.: key facts
- Table 23: ASUSTeK Computer Inc.: Annual Financial Ratios
- Table 24: ASUSTeK Computer Inc.: Key Employees
- Table 25: Spain size of population (million), 2015-19
- Table 26: Spain gdp (constant 2005 prices, \$ billion), 2015-19
- Table 27: Spain gdp (current prices, \$ billion), 2015-19
- Table 28: Spain inflation, 2015-19
- Table 29: Spain consumer price index (absolute), 2015-19
- Table 30: Spain exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Spain tablet sales market value: \$ billion, 2015-19

Figure 2: Spain tablet sales market volume: million units, 2015-19

Figure 3: Spain tablet sales market geography segmentation: % share, by value, 2019

Figure 4: Spain tablet sales market value forecast: \$ billion, 2019-24

Figure 5: Spain tablet sales market volume forecast: million units, 2019-24

Figure 6: Forces driving competition in the tablet sales market in Spain, 2019

Figure 7: Drivers of buyer power in the tablet sales market in Spain, 2019

Figure 8: Drivers of supplier power in the tablet sales market in Spain, 2019

Figure 9: Factors influencing the likelihood of new entrants in the tablet sales market in Spain, 2019

Figure 10: Factors influencing the threat of substitutes in the tablet sales market in Spain, 2019

Figure 11: Drivers of degree of rivalry in the tablet sales market in Spain, 2019

COMPANIES MENTIONED

Apple Inc

Samsung Electronics Co Ltd.

Huawei Technologies Co Ltd

Acer Incorporated

Amazon.com, Inc.

ASUSTeK Computer Inc.

I would like to order

Product name: Tablet Sales in Spain

Product link: <https://marketpublishers.com/r/TF0F1248BB9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TF0F1248BB9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970