

Tablet Sales in France

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Abstracts

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SUMMARY

Tablet Sales in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tablet market consists of the total revenues generated through the sale of tablet computers, such as the Apple iPad or Samsung Galaxy, to end users. The tablet market includes media tablets, but excludes e-readers. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2018 annual average exchange rates.

The French tablet sales market had total revenues of \$1.1bn in 2018, representing a compound annual rate of change (CARC) of -7.2% between 2014 and 2018.

Market consumption volumes declined with a CARC of -5% between 2014 and 2018, to reach a total of 5 million units in 2018.

Overall, the French tablet sales market has contracted as declining demand, coupled with the emergence of cheaper tablets, has resulted in less disposable income for the purchase of tablets.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tablet sales market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the tablet sales market in France

Leading company profiles reveal details of key tablet sales market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France tablet sales market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the France tablet sales market by value in 2018?

What will be the size of the France tablet sales market in 2023?

What factors are affecting the strength of competition in the France tablet sales market?

How has the market performed over the last five years?

How large is France's tablet sales market in relation to its regional counterparts?

Contents

Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Geography segmentation
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Acer Incorporated
Apple Inc
ASUSTeK Computer Inc.
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

Table 1: France tablet sales market value: \$ billion, 2014-18

Table 2: France tablet sales market volume: million units, 2014-18

Table 3: France tablet sales market geography segmentation: \$ billion, 2018

Table 4: France tablet sales market value forecast: \$ billion, 2018-23

Table 5: France tablet sales market volume forecast: million units, 2018-23

Table 6: Acer Incorporated: key facts

Table 7: Acer Incorporated: key financials (\$)

Table 8: Acer Incorporated: key financials (NT\$)

Table 9: Acer Incorporated: key financial ratios

Table 10: Apple Inc: key facts

Table 11: Apple Inc: key financials (\$)

Table 12: Apple Inc: key financial ratios

Table 13: ASUSTeK Computer Inc.: key facts

Table 14: ASUSTeK Computer Inc.: key financials (\$)

Table 15: ASUSTeK Computer Inc.: key financials (NT\$)

Table 16: ASUSTeK Computer Inc.: key financial ratios

Table 17: France size of population (million), 2014-18

Table 18: France gdp (constant 2005 prices, \$ billion), 2014-18

Table 19: France gdp (current prices, \$ billion), 2014-18

Table 20: France inflation, 2014-18

Table 21: France consumer price index (absolute), 2014-18

Table 22: France exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

Figure 1: France tablet sales market value: \$ billion, 2014-18

Figure 2: France tablet sales market volume: million units, 2014-18

Figure 3: France tablet sales market geography segmentation: % share, by value, 2018

Figure 4: France tablet sales market value forecast: \$ billion, 2018-23

Figure 5: France tablet sales market volume forecast: million units, 2018-23

Figure 6: Forces driving competition in the tablet sales market in France, 2018

Figure 7: Drivers of buyer power in the tablet sales market in France, 2018

Figure 8: Drivers of supplier power in the tablet sales market in France, 2018

Figure 9: Factors influencing the likelihood of new entrants in the tablet sales market in France, 2018

Figure 10: Factors influencing the threat of substitutes in the tablet sales market in France, 2018

Figure 11: Drivers of degree of rivalry in the tablet sales market in France, 2018

Figure 12: Acer Incorporated: revenues & profitability

Figure 13: Acer Incorporated: assets & liabilities

Figure 14: Apple Inc: revenues & profitability

Figure 15: Apple Inc: assets & liabilities

Figure 16: ASUSTeK Computer Inc.: revenues & profitability

Figure 17: ASUSTeK Computer Inc.: assets & liabilities

COMPANIES MENTIONED

Acer Incorporated

Apple Inc

ASUSTeK Computer Inc.

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