

# Syrups & Spreads in Mexico

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## Abstracts

Syrups & Spreads in Mexico

### SUMMARY

Syrups & Spreads in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Syrups & Spreads market consists of retail sale of jams, jellies & preserves, molasses, savory spreads, syrups and sweet spreads. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Mexican syrups & spreads market had total revenues of \$1,288.2m in 2018, representing a compound annual growth rate (CAGR) of 6.8% between 2014 and 2018.

Market consumption volume increased with a CAGR of 4% between 2014 and 2018, to reach a total of 257.5 million kilograms in 2018.

Improving purchasing power of Mexican consumers, backed by increasing income levels, and rising female participation in the workforce, has resulted in changing food habits.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the syrups & spreads market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the syrups & spreads market in Mexico

Leading company profiles reveal details of key syrups & spreads market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico syrups & spreads market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Mexico syrups & spreads market by value in 2018?

What will be the size of the Mexico syrups & spreads market in 2023?

What factors are affecting the strength of competition in the Mexico syrups & spreads market?

How has the market performed over the last five years?

Who are the top competitors in Mexico's syrups & spreads market?

## Contents

Executive Summary  
Market value  
Market value forecast  
Market volume  
Market volume forecast  
Category segmentation  
Geography segmentation  
Market share  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market volume  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market share  
Market distribution  
Market Outlook  
Market value forecast  
Market volume forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
Aires de Campo S.A. de C.V.  
Grupo Herdez, S. A. de C. V.  
McCormick & Company Incorporated  
The J.M. Smucker Co  
Macroeconomic Indicators  
Country data

Methodology  
Industry associations  
Related MarketLine research  
Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Mexico syrups & spreads market value: \$ million, 2014-18
- Table 2: Mexico syrups & spreads market volume: million kilograms, 2014-18
- Table 3: Mexico syrups & spreads market category segmentation: \$ million, 2018
- Table 4: Mexico syrups & spreads market geography segmentation: \$ million, 2018
- Table 5: Mexico syrups & spreads market share: % share, by value, 2018
- Table 6: Mexico syrups & spreads market distribution: % share, by value, 2018
- Table 7: Mexico syrups & spreads market value forecast: \$ million, 2018-23
- Table 8: Mexico syrups & spreads market volume forecast: million kilograms, 2018-23
- Table 9: Aires de Campo S.A. de C.V.: key facts
- Table 10: Grupo Herdez, S. A. de C. V.: key facts
- Table 11: Grupo Herdez, S. A. de C. V.: key financials (\$)
- Table 12: Grupo Herdez, S. A. de C. V.: key financials (MXN)
- Table 13: Grupo Herdez, S. A. de C. V.: key financial ratios
- Table 14: McCormick & Company Incorporated: key facts
- Table 15: McCormick & Company Incorporated: key financials (\$)
- Table 16: McCormick & Company Incorporated: key financial ratios
- Table 17: The J.M. Smucker Co: key facts
- Table 18: The J.M. Smucker Co: key financials (\$)
- Table 19: The J.M. Smucker Co: key financial ratios
- Table 20: Mexico size of population (million), 2014-18
- Table 21: Mexico gdp (constant 2005 prices, \$ billion), 2014-18
- Table 22: Mexico gdp (current prices, \$ billion), 2014-18
- Table 23: Mexico inflation, 2014-18
- Table 24: Mexico consumer price index (absolute), 2014-18
- Table 25: Mexico exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

- Figure 1: Mexico syrups & spreads market value: \$ million, 2014-18
- Figure 2: Mexico syrups & spreads market volume: million kilograms, 2014-18
- Figure 3: Mexico syrups & spreads market category segmentation: % share, by value, 2018
- Figure 4: Mexico syrups & spreads market geography segmentation: % share, by value, 2018
- Figure 5: Mexico syrups & spreads market share: % share, by value, 2018
- Figure 6: Mexico syrups & spreads market distribution: % share, by value, 2018
- Figure 7: Mexico syrups & spreads market value forecast: \$ million, 2018-23
- Figure 8: Mexico syrups & spreads market volume forecast: million kilograms, 2018-23
- Figure 9: Forces driving competition in the syrups & spreads market in Mexico, 2018
- Figure 10: Drivers of buyer power in the syrups & spreads market in Mexico, 2018
- Figure 11: Drivers of supplier power in the syrups & spreads market in Mexico, 2018
- Figure 12: Factors influencing the likelihood of new entrants in the syrups & spreads market in Mexico, 2018
- Figure 13: Factors influencing the threat of substitutes in the syrups & spreads market in Mexico, 2018
- Figure 14: Drivers of degree of rivalry in the syrups & spreads market in Mexico, 2018
- Figure 15: Grupo Herdez, S. A. de C. V.: revenues & profitability
- Figure 16: Grupo Herdez, S. A. de C. V.: assets & liabilities
- Figure 17: McCormick & Company Incorporated: revenues & profitability
- Figure 18: McCormick & Company Incorporated: assets & liabilities
- Figure 19: The J.M. Smucker Co: revenues & profitability
- Figure 20: The J.M. Smucker Co: assets & liabilities

### COMPANIES MENTIONED

Aires de Campo S.A. de C.V.  
Grupo Herdez, S. A. de C. V.  
McCormick & Company Incorporated  
The J.M. Smucker Co

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