

Syrups & Spreads in China

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Abstracts

Syrups & Spreads in China

SUMMARY

Syrups & Spreads in China industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Syrups & Spreads market consists of retail sale of jams, jellies & preserves, molasses, savory spreads, syrups and sweet spreads. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2018 exchange rates.

The Chinese syrups & spreads market had total revenues of \$2,080.9m in 2018, representing a compound annual growth rate (CAGR) of 8% between 2014 and 2018.

Market consumption volume increased with a CAGR of 6.2% between 2014 and 2018, to reach a total of 350.6 million kilograms in 2018.

Consumers are increasingly leading busy lifestyles, which is expanding the demand for convenient food options in China.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the syrups & spreads market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the syrups & spreads market in China

Leading company profiles reveal details of key syrups & spreads market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China syrups & spreads market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the China syrups & spreads market by value in 2018?

What will be the size of the China syrups & spreads market in 2023?

What factors are affecting the strength of competition in the China syrups & spreads market?

How has the market performed over the last five years?

Who are the top competitors in China's syrups & spreads market?

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COMPANIES MENTIONED

Bee Maid Honey Limited
Guan Sheng Yuan Food Co., Ltd.
Kewpie Corporation
Mondelez International, Inc.

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