

# Syrups and Spreads Global Industry Almanac 2015-2024

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## Abstracts

Syrups and Spreads Global Industry Almanac 2015-2024

### SUMMARY

Global Syrups and Spreads industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The syrups & spreads market consists of retail sale of jams, jellies & preserves, molasses, savory spreads, syrups and sweet spreads. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The global syrups & spreads market had total revenues of \$33,471.9m in 2019, representing a compound annual growth rate (CAGR) of 5.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 3.5% between 2015-2019, to reach a total of 4,676.3 million kilograms in 2019.

Europe remains the world's largest syrups & spreads market in value terms. Increasing consumer preference towards syrups and spreads in regions like

Europe and North America is expanding the global market for these products.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global syrups and spreads market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global syrups and spreads market

Add weight to presentations and pitches by understanding the future growth prospects of the global syrups and spreads market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global syrups and spreads market by value in 2019?

What will be the size of the global syrups and spreads market in 2024?

What factors are affecting the strength of competition in the global syrups and spreads market?

How has the market performed over the last five years?

Who are the top competitors in the global syrups and spreads market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL SYRUPS & SPREADS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 SYRUPS & SPREADS IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

## **6 SYRUPS & SPREADS IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 SYRUPS & SPREADS IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 SYRUPS & SPREADS IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 SYRUPS & SPREADS IN AUSTRALIA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

- 13.1. Country data

## **14 SYRUPS & SPREADS IN BRAZIL**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

- 15.1. Country data

## **16 SYRUPS & SPREADS IN CANADA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

- 17.1. Country data

## **18 SYRUPS & SPREADS IN CHINA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 SYRUPS & SPREADS IN INDIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 SYRUPS & SPREADS IN INDONESIA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 SYRUPS & SPREADS IN ITALY**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 SYRUPS & SPREADS IN JAPAN**

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

27.1. Country data

## **28 SYRUPS & SPREADS IN MEXICO**

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

29.1. Country data

## **30 SYRUPS & SPREADS IN THE NETHERLANDS**

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

## **31 MACROECONOMIC INDICATORS**

31.1. Country data

## **32 SYRUPS & SPREADS IN NORTH AMERICA**

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

## **33 SYRUPS & SPREADS IN RUSSIA**

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

## **34 MACROECONOMIC INDICATORS**

- 34.1. Country data

## **35 SYRUPS & SPREADS IN SCANDINAVIA**

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

## **36 SYRUPS & SPREADS IN SINGAPORE**

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

## **37 MACROECONOMIC INDICATORS**



37.1. Country data

## **38 SYRUPS & SPREADS IN SOUTH AFRICA**

38.1. Market Overview

38.2. Market Data

38.3. Market Segmentation

38.4. Market outlook

38.5. Five forces analysis

## **39 MACROECONOMIC INDICATORS**

39.1. Country data

## **40 SYRUPS & SPREADS IN SOUTH KOREA**

40.1. Market Overview

40.2. Market Data

40.3. Market Segmentation

40.4. Market outlook

40.5. Five forces analysis

## **41 MACROECONOMIC INDICATORS**

41.1. Country data

## **42 SYRUPS & SPREADS IN SPAIN**

42.1. Market Overview

42.2. Market Data

42.3. Market Segmentation

42.4. Market outlook

42.5. Five forces analysis

## **43 MACROECONOMIC INDICATORS**

43.1. Country data

## **44 SYRUPS & SPREADS IN TURKEY**

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

## **45 MACROECONOMIC INDICATORS**

- 45.1. Country data

## **46 SYRUPS & SPREADS IN THE UNITED KINGDOM**

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

## **47 MACROECONOMIC INDICATORS**

- 47.1. Country data

## **48 SYRUPS & SPREADS IN THE UNITED STATES**

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

## **49 MACROECONOMIC INDICATORS**

- 49.1. Country data

## **50 COMPANY PROFILES**

- 50.1. Ferrero International S.A.
- 50.2. Zentis GmbH & Co KG

- 50.3. Ferrero Australia Pty Ltd
- 50.4. Bega Cheese Ltd
- 50.5. Capilano Honey Ltd
- 50.6. TreeHouse Foods Inc
- 50.7. Mondelez International, Inc.
- 50.8. Dabur India Limited
- 50.9. Patanjali Ayurved Ltd
- 50.10. Hindustan Unilever Limited
- 50.11. Valsoia SpA
- 50.12. Kewpie Corp
- 50.13. Narimpex AG
- 50.14. McCormick & Company Inc
- 50.15. Hero Nederland BV
- 50.16. Ferrero Russia ZAO
- 50.17. Adolf Darbo Aktiengesellschaft
- 50.18. Orkla ASA
- 50.19. Tiger Brands Ltd
- 50.20. Unilever South Africa (Pty) Ltd
- 50.21. Ottogi Corp
- 50.22. Mars, Incorporated
- 50.23. Hero AG
- 50.24. Y?ld?z Holding Inc
- 50.25. Ferrero Group
- 50.26. The Hain Celestial Group, Inc.
- 50.27. Unilever NV
- 50.28. Mitsubishi Corporation
- 50.29. The J.M. Smucker Co
- 50.30. Conagra Brands Inc
- 50.31. Hormel Foods Corp

## **51 APPENDIX**

- 51.1. Methodology
- 51.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global syrups & spreads market value: \$ million, 2015-19
- Table 2: Global syrups & spreads market volume: million kilograms, 2015-19
- Table 3: Global syrups & spreads market category segmentation: \$ million, 2019
- Table 4: Global syrups & spreads market geography segmentation: \$ million, 2019
- Table 5: Global syrups & spreads market share: % share, by value, 2019
- Table 6: Global syrups & spreads market distribution: % share, by value, 2019
- Table 7: Global syrups & spreads market value forecast: \$ million, 2019-24
- Table 8: Global syrups & spreads market volume forecast: million kilograms, 2019-24
- Table 9: Global size of population (million), 2015-19
- Table 10: Global gdp (constant 2005 prices, \$ billion), 2015-19
- Table 11: Global gdp (current prices, \$ billion), 2015-19
- Table 12: Global inflation, 2015-19
- Table 13: Global consumer price index (absolute), 2015-19
- Table 14: Global exchange rate, 2015-19
- Table 15: Asia-Pacific syrups & spreads market value: \$ million, 2015-19
- Table 16: Asia-Pacific syrups & spreads market volume: million kilograms, 2015-19
- Table 17: Asia-Pacific syrups & spreads market category segmentation: \$ million, 2019
- Table 18: Asia-Pacific syrups & spreads market geography segmentation: \$ million, 2019
- Table 19: Asia-Pacific syrups & spreads market share: % share, by value, 2019
- Table 20: Asia-Pacific syrups & spreads market distribution: % share, by value, 2019
- Table 21: Asia-Pacific syrups & spreads market value forecast: \$ million, 2019-24
- Table 22: Asia-Pacific syrups & spreads market volume forecast: million kilograms, 2019-24
- Table 23: Europe syrups & spreads market value: \$ million, 2015-19
- Table 24: Europe syrups & spreads market volume: million kilograms, 2015-19
- Table 25: Europe syrups & spreads market category segmentation: % share, by value, 2015-2019
- Table 26: Europe syrups & spreads market category segmentation: \$ million, 2015-2019
- Table 27: Europe syrups & spreads market geography segmentation: \$ million, 2019
- Table 28: Europe syrups & spreads market share: % share, by value, 2019
- Table 29: Europe syrups & spreads market distribution: % share, by value, 2019
- Table 30: Europe syrups & spreads market value forecast: \$ million, 2019-24
- Table 31: Europe syrups & spreads market volume forecast: million kilograms, 2019-24
- Table 32: Europe size of population (million), 2015-19

Table 33: Europe gdp (constant 2005 prices, \$ billion), 2015-19

Table 34: Europe gdp (current prices, \$ billion), 2015-19

Table 35: Europe inflation, 2015-19

Table 36: Europe consumer price index (absolute), 2015-19

Table 37: Europe exchange rate, 2015-19

Table 38: France syrups & spreads market value: \$ million, 2015-19

Table 39: France syrups & spreads market volume: million kilograms, 2015-19

Table 40: France syrups & spreads market category segmentation: \$ million, 2019

Table 41: France syrups & spreads market geography segmentation: \$ million, 2019

Table 42: France syrups & spreads market share: % share, by value, 2019

Table 43: France syrups & spreads market distribution: % share, by value, 2019

Table 44: France syrups & spreads market value forecast: \$ million, 2019-24

Table 45: France syrups & spreads market volume forecast: million kilograms, 2019-24

Table 46: France size of population (million), 2015-19

Table 47: France gdp (constant 2005 prices, \$ billion), 2015-19

Table 48: France gdp (current prices, \$ billion), 2015-19

Table 49: France inflation, 2015-19

Table 50: France consumer price index (absolute), 2015-19

Table 51: France exchange rate, 2015-19

Table 52: Germany syrups & spreads market value: \$ million, 2015-19

Table 53: Germany syrups & spreads market volume: million kilograms, 2015-19

Table 54: Germany syrups & spreads market category segmentation: \$ million, 2019

Table 55: Germany syrups & spreads market geography segmentation: \$ million, 2019

Table 56: Germany syrups & spreads market share: % share, by value, 2019

Table 57: Germany syrups & spreads market distribution: % share, by value, 2019

Table 58: Germany syrups & spreads market value forecast: \$ million, 2019-24

Table 59: Germany syrups & spreads market volume forecast: million kilograms, 2019-24

Table 60: Germany size of population (million), 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Global syrups & spreads market value: \$ million, 2015-19

Figure 2: Global syrups & spreads market volume: million kilograms, 2015-19

Figure 3: Global syrups & spreads market category segmentation: % share, by value, 2019

Figure 4: Global syrups & spreads market geography segmentation: % share, by value, 2019

Figure 5: Global syrups & spreads market share: % share, by value, 2019

Figure 6: Global syrups & spreads market distribution: % share, by value, 2019

Figure 7: Global syrups & spreads market value forecast: \$ million, 2019-24

Figure 8: Global syrups & spreads market volume forecast: million kilograms, 2019-24

Figure 9: Forces driving competition in the global syrups & spreads market, 2019

Figure 10: Drivers of buyer power in the global syrups & spreads market, 2019

Figure 11: Drivers of supplier power in the global syrups & spreads market, 2019

Figure 12: Factors influencing the likelihood of new entrants in the global syrups & spreads market, 2019

Figure 13: Factors influencing the threat of substitutes in the global syrups & spreads market, 2019

Figure 14: Drivers of degree of rivalry in the global syrups & spreads market, 2019

Figure 15: Asia-Pacific syrups & spreads market value: \$ million, 2015-19

Figure 16: Asia-Pacific syrups & spreads market volume: million kilograms, 2015-19

Figure 17: Asia-Pacific syrups & spreads market category segmentation: % share, by value, 2019

Figure 18: Asia-Pacific syrups & spreads market geography segmentation: % share, by value, 2019

Figure 19: Asia-Pacific syrups & spreads market share: % share, by value, 2019

Figure 20: Asia-Pacific syrups & spreads market distribution: % share, by value, 2019

Figure 21: Asia-Pacific syrups & spreads market value forecast: \$ million, 2019-24

Figure 22: Asia-Pacific syrups & spreads market volume forecast: million kilograms, 2019-24

Figure 23: Forces driving competition in the syrups & spreads market in Asia-Pacific, 2019

Figure 24: Drivers of buyer power in the syrups & spreads market in Asia-Pacific, 2019

Figure 25: Drivers of supplier power in the syrups & spreads market in Asia-Pacific, 2019

Figure 26: Factors influencing the likelihood of new entrants in the syrups & spreads

market in Asia-Pacific, 2019

Figure 27: Factors influencing the threat of substitutes in the syrups & spreads market in Asia-Pacific, 2019

Figure 28: Drivers of degree of rivalry in the syrups & spreads market in Asia-Pacific, 2019

Figure 29: Europe syrups & spreads market value: \$ million, 2015-19

Figure 30: Europe syrups & spreads market volume: million kilograms, 2015-19

Figure 31: Europe syrups & spreads market category segmentation: \$ million, 2015-2019

Figure 32: Europe syrups & spreads market geography segmentation: % share, by value, 2019

Figure 33: Europe syrups & spreads market share: % share, by value, 2019

Figure 34: Europe syrups & spreads market distribution: % share, by value, 2019

Figure 35: Europe syrups & spreads market value forecast: \$ million, 2019-24

Figure 36: Europe syrups & spreads market volume forecast: million kilograms, 2019-24

Figure 37: Forces driving competition in the syrups & spreads market in Europe, 2019

Figure 38: Drivers of buyer power in the syrups & spreads market in Europe, 2019

Figure 39: Drivers of supplier power in the syrups & spreads market in Europe, 2019

Figure 40: Factors influencing the likelihood of new entrants in the syrups & spreads market in Europe, 2019

Figure 41: Factors influencing the threat of substitutes in the syrups & spreads market in Europe, 2019

Figure 42: Drivers of degree of rivalry in the syrups & spreads market in Europe, 2019

Figure 43: France syrups & spreads market value: \$ million, 2015-19

Figure 44: France syrups & spreads market volume: million kilograms, 2015-19

Figure 45: France syrups & spreads market category segmentation: % share, by value, 2019

Figure 46: France syrups & spreads market geography segmentation: % share, by value, 2019

Figure 47: France syrups & spreads market share: % share, by value, 2019

Figure 48: France syrups & spreads market distribution: % share, by value, 2019

Figure 49: France syrups & spreads market value forecast: \$ million, 2019-24

Figure 50: France syrups & spreads market volume forecast: million kilograms, 2019-24

Figure 51: Forces driving competition in the syrups & spreads market in France, 2019

Figure 52: Drivers of buyer power in the syrups & spreads market in France, 2019

Figure 53: Drivers of supplier power in the syrups & spreads market in France, 2019

Figure 54: Factors influencing the likelihood of new entrants in the syrups & spreads market in France, 2019

Figure 55: Factors influencing the threat of substitutes in the syrups & spreads market in

France, 2019

Figure 56: Drivers of degree of rivalry in the syrups & spreads market in France, 2019

Figure 57: Germany syrups & spreads market value: \$ million, 2015-19

Figure 58: Germany syrups & spreads market volume: million kilograms, 2015-19

Figure 59: Germany syrups & spreads market category segmentation: % share, by value, 2019

Figure 60: Germany syrups & spreads market geography segmentation: % share, by value, 2019

Figure 61: Germany syrups & spreads market share: % share, by value, 2019



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