

# Syrups and Spreads BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

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## Abstracts

Syrups and Spreads BRIC (Brazil, Russia, India, China) Industry Guide 2015-2024

### SUMMARY

The BRIC Syrups and Spreads industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the syrups & spreads industry and had a total market value of \$4,461.3 million in 2019. India was the fastest growing country with a CAGR of 10.5% over the 2015-19 period.

Within the syrups & spreads industry, China is the leading country among the BRIC nations with market revenues of \$2,140.5 million in 2019. This was followed by Brazil, Russia and India with a value of \$1,235.2, \$794.2, and \$291.4 million, respectively.

China is expected to lead the syrups & spreads industry in the BRIC nations with a value of \$2,921.3 million in 2024, followed by Brazil, Russia, India with expected values of \$1,396.3, \$973.8 and \$435.6 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC syrups and spreads market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC syrups and spreads market

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC syrups and spreads market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC syrups and spreads market by value in 2019?

What will be the size of the BRIC syrups and spreads market in 2024?

What factors are affecting the strength of competition in the BRIC syrups and spreads market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC syrups and spreads market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC SYRUPS & SPREADS**

- 2.1. Industry Outlook

### **3 SYRUPS & SPREADS IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 SYRUPS & SPREADS IN CHINA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 SYRUPS & SPREADS IN INDIA**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 SYRUPS & SPREADS IN RUSSIA**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

- 10.1. Country data

## **11 COMPANY PROFILES**

- 11.1. Ferrero Group
- 11.2. Dabur India Limited
- 11.3. Patanjali Ayurved Ltd
- 11.4. Hindustan Unilever Limited
- 11.5. Ferrero Russia ZAO
- 11.6. Adolf Darbo Aktiengesellschaft

## **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: BRIC syrups & spreads industry, revenue(\$m), 2015-24
Table 2: BRIC syrups & spreads industry, revenue(\$m), 2015-19
Table 3: BRIC syrups & spreads industry, revenue(\$m), 2019-24
Table 4: Brazil syrups & spreads market value: \$ million, 2015-19
Table 5: Brazil syrups & spreads market volume: million kilograms, 2015-19
Table 6: Brazil syrups & spreads market category segmentation: \$ million, 2019
Table 7: Brazil syrups & spreads market geography segmentation: \$ million, 2019
Table 8: Brazil syrups & spreads market share: % share, by value, 2019
Table 9: Brazil syrups & spreads market distribution: % share, by value, 2019
Table 10: Brazil syrups & spreads market value forecast: \$ million, 2019-24
Table 11: Brazil syrups & spreads market volume forecast: million kilograms, 2019-24
Table 12: Brazil size of population (million), 2015-19
Table 13: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
Table 14: Brazil gdp (current prices, \$ billion), 2015-19
Table 15: Brazil inflation, 2015-19
Table 16: Brazil consumer price index (absolute), 2015-19
Table 17: Brazil exchange rate, 2015-19
Table 18: China syrups & spreads market value: \$ million, 2015-19
Table 19: China syrups & spreads market volume: million kilograms, 2015-19
Table 20: China syrups & spreads market category segmentation: \$ million, 2019
Table 21: China syrups & spreads market geography segmentation: \$ million, 2019
Table 22: China syrups & spreads market share: % share, by value, 2019
Table 23: China syrups & spreads market distribution: % share, by value, 2019
Table 24: China syrups & spreads market value forecast: \$ million, 2019-24
Table 25: China syrups & spreads market volume forecast: million kilograms, 2019-24
Table 26: China size of population (million), 2015-19
Table 27: China gdp (constant 2005 prices, \$ billion), 2015-19
Table 28: China gdp (current prices, \$ billion), 2015-19
Table 29: China inflation, 2015-19
Table 30: China consumer price index (absolute), 2015-19
Table 31: China exchange rate, 2015-19
Table 32: India syrups & spreads market value: \$ million, 2015-19
Table 33: India syrups & spreads market volume: million kilograms, 2015-19
Table 34: India syrups & spreads market category segmentation: \$ million, 2019
Table 35: India syrups & spreads market geography segmentation: \$ million, 2019

Table 36: India syrups & spreads market share: % share, by value, 2019
Table 37: India syrups & spreads market distribution: % share, by value, 2019
Table 38: India syrups & spreads market value forecast: \$ million, 2019-24
Table 39: India syrups & spreads market volume forecast: million kilograms, 2019-24
Table 40: India size of population (million), 2015-19
Table 41: India gdp (constant 2005 prices, \$ billion), 2015-19
Table 42: India gdp (current prices, \$ billion), 2015-19
Table 43: India inflation, 2015-19
Table 44: India consumer price index (absolute), 2015-19
Table 45: India exchange rate, 2015-19
Table 46: Russia syrups & spreads market value: \$ million, 2015-19
Table 47: Russia syrups & spreads market volume: million kilograms, 2015-19
Table 48: Russia syrups & spreads market category segmentation: \$ million, 2019
Table 49: Russia syrups & spreads market geography segmentation: \$ million, 2019
Table 50: Russia syrups & spreads market share: % share, by value, 2019
Table 51: Russia syrups & spreads market distribution: % share, by value, 2019
Table 52: Russia syrups & spreads market value forecast: \$ million, 2019-24
Table 53: Russia syrups & spreads market volume forecast: million kilograms, 2019-24
Table 54: Russia size of population (million), 2015-19
Table 55: Russia gdp (constant 2005 prices, \$ billion), 2015-19
Table 56: Russia gdp (current prices, \$ billion), 2015-19
Table 57: Russia inflation, 2015-19
Table 58: Russia consumer price index (absolute), 2015-19
Table 59: Russia exchange rate, 2015-19
Table 60: Ferrero Group: key facts

## List Of Figures

### LIST OF FIGURES

- Figure 1: BRIC syrups & spreads industry, revenue(\$m), 2015-24
- Figure 2: BRIC syrups & spreads industry, revenue(\$m), 2015-19
- Figure 3: BRIC syrups & spreads industry, revenue(\$m), 2019-24
- Figure 4: Brazil syrups & spreads market value: \$ million, 2015-19
- Figure 5: Brazil syrups & spreads market volume: million kilograms, 2015-19
- Figure 6: Brazil syrups & spreads market category segmentation: % share, by value, 2019
- Figure 7: Brazil syrups & spreads market geography segmentation: % share, by value, 2019
- Figure 8: Brazil syrups & spreads market share: % share, by value, 2019
- Figure 9: Brazil syrups & spreads market distribution: % share, by value, 2019
- Figure 10: Brazil syrups & spreads market value forecast: \$ million, 2019-24
- Figure 11: Brazil syrups & spreads market volume forecast: million kilograms, 2019-24
- Figure 12: Forces driving competition in the syrups & spreads market in Brazil, 2019
- Figure 13: Drivers of buyer power in the syrups & spreads market in Brazil, 2019
- Figure 14: Drivers of supplier power in the syrups & spreads market in Brazil, 2019
- Figure 15: Factors influencing the likelihood of new entrants in the syrups & spreads market in Brazil, 2019
- Figure 16: Factors influencing the threat of substitutes in the syrups & spreads market in Brazil, 2019
- Figure 17: Drivers of degree of rivalry in the syrups & spreads market in Brazil, 2019
- Figure 18: China syrups & spreads market value: \$ million, 2015-19
- Figure 19: China syrups & spreads market volume: million kilograms, 2015-19
- Figure 20: China syrups & spreads market category segmentation: % share, by value, 2019
- Figure 21: China syrups & spreads market geography segmentation: % share, by value, 2019
- Figure 22: China syrups & spreads market share: % share, by value, 2019
- Figure 23: China syrups & spreads market distribution: % share, by value, 2019
- Figure 24: China syrups & spreads market value forecast: \$ million, 2019-24
- Figure 25: China syrups & spreads market volume forecast: million kilograms, 2019-24
- Figure 26: Forces driving competition in the syrups & spreads market in China, 2019
- Figure 27: Drivers of buyer power in the syrups & spreads market in China, 2019
- Figure 28: Drivers of supplier power in the syrups & spreads market in China, 2019
- Figure 29: Factors influencing the likelihood of new entrants in the syrups & spreads

market in China, 2019

Figure 30: Factors influencing the threat of substitutes in the syrups & spreads market in China, 2019

Figure 31: Drivers of degree of rivalry in the syrups & spreads market in China, 2019

Figure 32: India syrups & spreads market value: \$ million, 2015-19

Figure 33: India syrups & spreads market volume: million kilograms, 2015-19

Figure 34: India syrups & spreads market category segmentation: % share, by value, 2019

Figure 35: India syrups & spreads market geography segmentation: % share, by value, 2019

Figure 36: India syrups & spreads market share: % share, by value, 2019

Figure 37: India syrups & spreads market distribution: % share, by value, 2019

Figure 38: India syrups & spreads market value forecast: \$ million, 2019-24

Figure 39: India syrups & spreads market volume forecast: million kilograms, 2019-24

Figure 40: Forces driving competition in the syrups & spreads market in India, 2019

Figure 41: Drivers of buyer power in the syrups & spreads market in India, 2019

Figure 42: Drivers of supplier power in the syrups & spreads market in India, 2019

Figure 43: Factors influencing the likelihood of new entrants in the syrups & spreads market in India, 2019

Figure 44: Factors influencing the threat of substitutes in the syrups & spreads market in India, 2019

Figure 45: Drivers of degree of rivalry in the syrups & spreads market in India, 2019

Figure 46: Russia syrups & spreads market value: \$ million, 2015-19

Figure 47: Russia syrups & spreads market volume: million kilograms, 2015-19

Figure 48: Russia syrups & spreads market category segmentation: % share, by value, 2019

Figure 49: Russia syrups & spreads market geography segmentation: % share, by value, 2019

Figure 50: Russia syrups & spreads market share: % share, by value, 2019

Figure 51: Russia syrups & spreads market distribution: % share, by value, 2019

Figure 52: Russia syrups & spreads market value forecast: \$ million, 2019-24

Figure 53: Russia syrups & spreads market volume forecast: million kilograms, 2019-24

Figure 54: Forces driving competition in the syrups & spreads market in Russia, 2019

Figure 55: Drivers of buyer power in the syrups & spreads market in Russia, 2019

Figure 56: Drivers of supplier power in the syrups & spreads market in Russia, 2019

Figure 57: Factors influencing the likelihood of new entrants in the syrups & spreads market in Russia, 2019

Figure 58: Factors influencing the threat of substitutes in the syrups & spreads market in Russia, 2019

Figure 59: Drivers of degree of rivalry in the syrups & spreads market in Russia, 2019

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