

Syrups and Spreads in Turkey - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/S8895E92D2F1EN.html>

Date: February 2022

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: S8895E92D2F1EN

Abstracts

Syrups and Spreads in Turkey - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Syrups & Spreads in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The syrups and spreads market consists of the retail sale of jams, jellies, preserves, molasses, savory spreads (sandwich fillers, meat paste, fish paste, and beef or yeast based spreads), sweet spreads (chocolate, honey, nut-based, and other sweet spreads), and syrups. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The Turkish syrups and spreads market had total revenues of \$418.5m in 2020, representing a compound annual growth rate (CAGR) of 17.6% between 2016 and 2020.

Market consumption volume increased with a CAGR of 4% between 2016-20, to reach a total of 85.4 million kg in 2020.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 17.1% for the five-year period 2020-25, which is expected to drive the market to a value of \$922.2m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the syrups & spreads market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the syrups & spreads market in Turkey

Leading company profiles reveal details of key syrups & spreads market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey syrups & spreads market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey syrups & spreads market by value in 2020?

What will be the size of the Turkey syrups & spreads market in 2025?

What factors are affecting the strength of competition in the Turkey syrups & spreads market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's syrups & spreads market?

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