

# Syrups and Spreads in Europe - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Syrups and Spreads in Europe - Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Syrups & Spreads in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The syrups and spreads market consists of the retail sale of jams, jellies, preserves, molasses, savory spreads (sandwich fillers, meat paste, fish paste, and beef or yeast based spreads), sweet spreads (chocolate, honey, nut-based, and other sweet spreads), and syrups. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The European syrups and spreads market had total revenues of \$13.8bn in 2020, representing a compound annual growth rate (CAGR) of 3.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.2% between 2016-20, to reach a total of 1,883.4 million kg in 2020.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.8% for the five-year period 2020-25, which is expected to drive the market to a value of \$16.7bn by the end of 2025.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the syrups & spreads market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the syrups & spreads market in Europe

Leading company profiles reveal details of key syrups & spreads market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe syrups & spreads market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe syrups & spreads market by value in 2020?

What will be the size of the Europe syrups & spreads market in 2025?

What factors are affecting the strength of competition in the Europe syrups & spreads market?

How has the market performed over the last five years?

How large is Europe's syrups & spreads market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European syrups and spreads market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the European syrups and spreads market over the last four years?

## **8 COMPANY PROFILES**

- 8.1. Ferrero Group
- 8.2. Adolf Darbo Aktiengesellschaft
- 8.3. Hero AG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Europe syrups & spreads market value: \$ million, 2016-20
- Table 2: Europe syrups & spreads market volume: million kg, 2016-20
- Table 3: Europe syrups & spreads market category segmentation: \$ million, 2020
- Table 4: Europe syrups & spreads market geography segmentation: \$ million, 2020
- Table 5: Europe syrups & spreads market distribution: % share, by value, 2020
- Table 6: Europe syrups & spreads market value forecast: \$ million, 2020-25
- Table 7: Europe syrups & spreads market volume forecast: million kg, 2020-25
- Table 8: Europe syrups & spreads market share: % share, by value, 2020
- Table 9: Ferrero Group: key facts
- Table 10: Ferrero Group: Key Employees
- Table 11: Adolf Darbo Aktiengesellschaft: key facts
- Table 12: Hero AG: key facts
- Table 13: Hero AG: Key Employees
- Table 14: Europe size of population (million), 2016-20
- Table 15: Europe gdp (constant 2005 prices, \$ billion), 2016-20
- Table 16: Europe gdp (current prices, \$ billion), 2016-20
- Table 17: Europe inflation, 2016-20
- Table 18: Europe consumer price index (absolute), 2016-20
- Table 19: Europe exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe syrups & spreads market value: \$ million, 2016-20

Figure 2: Europe syrups & spreads market volume: million kg, 2016-20

Figure 3: Europe syrups & spreads market category segmentation: % share, by value, 2020

Figure 4: Europe syrups & spreads market geography segmentation: % share, by value, 2020

Figure 5: Europe syrups & spreads market distribution: % share, by value, 2020

Figure 6: Europe syrups & spreads market value forecast: \$ million, 2020-25

Figure 7: Europe syrups & spreads market volume forecast: million kg, 2020-25

Figure 8: Forces driving competition in the syrups & spreads market in Europe, 2020

Figure 9: Drivers of buyer power in the syrups & spreads market in Europe, 2020

Figure 10: Drivers of supplier power in the syrups & spreads market in Europe, 2020

Figure 11: Factors influencing the likelihood of new entrants in the syrups & spreads market in Europe, 2020

Figure 12: Factors influencing the threat of substitutes in the syrups & spreads market in Europe, 2020

Figure 13: Drivers of degree of rivalry in the syrups & spreads market in Europe, 2020

Figure 14: Europe syrups & spreads market share: % share, by value, 2020

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