

# Syrups and Spreads in Europe - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Syrups and Spreads in Europe - Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Syrups & Spreads in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The syrups and spreads market consists of the retail sale of jams, jellies, preserves, molasses, savory spreads (sandwich fillers, meat paste, fish paste, and beef or yeast based spreads), sweet spreads (chocolate, honey, nut-based, and other sweet spreads), and syrups. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The European syrups and spreads market had total revenues of \$13.8bn in 2020, representing a compound annual growth rate (CAGR) of 3.7% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.2% between 2016-20, to reach a total of 1,883.4 million kg in 2020.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.8% for the five-year period 2020-25, which is expected to drive the market to a value of \$16.7bn by the end of 2025.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the syrups & spreads market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the syrups & spreads market in Europe

Leading company profiles reveal details of key syrups & spreads market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe syrups & spreads market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe syrups & spreads market by value in 2020?

What will be the size of the Europe syrups & spreads market in 2025?

What factors are affecting the strength of competition in the Europe syrups & spreads market?

How has the market performed over the last five years?

How large is Europe's syrups & spreads market in relation to its regional counterparts?

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