

Synovus Financial Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

Synovus Financial Corp - Strategy, SWOT and Corporate Finance Report

SUMMARY

Synovus Financial Corp - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Synovus Financial Corp (Synovus) is a bank-holding company, which provides retail, commercial, and corporate banking; and other related financial services through its subsidiaries. It offers accounts and deposit services such as, checking, savings, corporate of deposits, and money market accounts; credit and debit cards; and loans such as home equity, lines of credit, equipment finance, asset-based lending, trade finance, and real estate loans. Synovus also offers wealth management, insurance solutions, cash flow management, portfolio management, employee benefits management, succession planning, and investment and trust services. It also provides capital market trading; institutional trust services; correspondent, mobile and online banking; and ATM services. The company operates through a network of branches and ATMs in Georgia, Florida, Alabama, South Carolina, and Tennessee. Synovus is headquartered in Columbus, Georgia, the US.

SCOPE

Detailed information on Synovus Financial Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Synovus Financial Corp in the form of a SWOT analysis

An in-depth view of the business model of Synovus Financial Corp including a breakdown and examination of key business segments

Intelligence on Synovus Financial Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Synovus Financial Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Synovus Financial Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Synovus Financial Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Synovus Financial Corp's business structure, strategy and prospects.

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