

Synchrony Financial - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/S703B2FE344EN.html>

Date: May 2024

Pages: 60

Price: US\$ 175.00 (Single User License)

ID: S703B2FE344EN

Abstracts

Synchrony Financial - Company Profile and SWOT Analysis

SUMMARY

Synchrony Financial - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Synchrony Financial (SF) is a consumer financial services provider that offers a wide range of financing solution such as savings, credit cards and loan solutions. The company's main activities include providing credit products through financing programs with a diverse group of national and regional retailers, manufacturers, local merchants, industry associations, buying groups, and healthcare service providers. Its product offerings include private label credit cards, dual cards, consumer installment loans, special consuming financing programs, cards and debt cancellation products, among others. The company's service portfolio includes loyalty programs; on-line payment services; and special consumer financing programs for auto parts and services, electronics, and appliances, home improvements, power sports, and sporting goods. The company serves businesses, retailers, and healthcare providers through a network of branch offices in the US. SF is headquartered in Stamford, Connecticut, the US.

SCOPE

Detailed information on Synchrony Financial required for business and competitor intelligence needs

A study of the major internal and external factors affecting Synchrony Financial in the form of a SWOT analysis

An in-depth view of the business model of Synchrony Financial including a breakdown and examination of key business segments

Intelligence on Synchrony Financial's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Synchrony Financial, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Synchrony Financial and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Synchrony Financial as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Synchrony Financial's business structure, strategy and prospects.

Contents

- Company Snapshot
- Synchrony Financial: Company Overview
- Synchrony Financial: Overview and Key Facts
- Synchrony Financial: Overview
- Synchrony Financial: Key Facts
- Synchrony Financial: Key Employees
- Synchrony Financial: Key Employee Biographies
- Synchrony Financial: Major Products and Services
- Synchrony Financial: Company History
- Synchrony Financial: Management Statement
- Synchrony Financial: Locations and Subsidiaries
- Synchrony Financial: Key Competitors
- Synchrony Financial: Company Analysis
- Synchrony Financial: Business Description
- Synchrony Financial: SWOT Analysis
- Synchrony Financial: SWOT Overview
- Synchrony Financial: Strengths
- Synchrony Financial: Weaknesses
- Synchrony Financial: Opportunities
- Synchrony Financial: Threats
- Synchrony Financial: Corporate Financial Deals Activity
- Synchrony Financial: Financial Deals Overview
- Synchrony Financial: Targets and Partners
- Synchrony Financial: Top Deals 2020 - 2024YTD*
- Synchrony Financial: Advisors
- Synchrony Financial: Top Financial Advisors
- Synchrony Financial: Mergers and Acquisitions
- Synchrony Financial: Corporate Venturing
- Synchrony Financial: Capital Raising
- Synchrony Financial: Divestments
- Synchrony Financial: Recent Developments
- Synchrony Financial: News and Events Summary
- Synchrony Financial: Business Expansion
- Synchrony Financial: Contracts
- Synchrony Financial: Financial Deals
- Synchrony Financial: Financial Performance
- Synchrony Financial: Regulatory and Legal Events

Synchrony Financial: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Synchrony Financial: Key Facts
- Table 2: Synchrony Financial: Key Employees
- Table 3: Synchrony Financial: Company History
- Table 4: Synchrony Financial: Locations and Subsidiaries
- Table 5: Synchrony Financial: Key Competitors
- Table 6: Synchrony Financial: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Synchrony Financial: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 8: Synchrony Financial: Targets and Partners
- Table 9: Synchrony Financial: Top Deals 2020 - 2024YTD*
- Table 10: Synchrony Financial: Financial Advisor Ranking by Value (US\$m)
- Table 11: Synchrony Financial: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 12: Synchrony Financial: M&A Activity by Geography (2020 - YTD*2024)
- Table 13: Synchrony Financial: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)
- Table 14: Synchrony Financial: Corporate Venturing by Geography (2020 - YTD*2024)
- Table 15: Synchrony Financial: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Table 16: Synchrony Financial: Capital Raising by Deal Type (2020 - YTD*2024)
- Table 17: Synchrony Financial: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 18: Synchrony Financial: Divestments by Geography (2020 - YTD*2024)
- Table 19: Synchrony Financial: News and Events Summary
- Table 20: Synchrony Financial: Business Expansion
- Table 21: Synchrony Financial: Contracts
- Table 22: Synchrony Financial: Financial Deals
- Table 23: Synchrony Financial: Financial Performance
- Table 24: Synchrony Financial: Regulatory and Legal Events
- Table 25: Synchrony Financial: Strategy and Operations

List Of Figures

LIST OF FIGURES

- Figure 1: Synchrony Financial: Deal Activity by Deal Type - Volume (TTM*)
- Figure 2: Synchrony Financial: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Figure 3: Synchrony Financial: M&A Volume and Value Trend (2020 - YTD*2024)
- Figure 4: Synchrony Financial: M&A Activity by Geography (2020 - YTD*2024)
- Figure 5: Synchrony Financial: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)
- Figure 6: Synchrony Financial: Corporate Venturing by Geography (2020 - YTD*2024)
- Figure 7: Synchrony Financial: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Figure 8: Synchrony Financial: Capital Raising by Deal Type (2020 - YTD*2024)
- Figure 9: Synchrony Financial: Divestments Volume and Value Trend (2020 - YTD*2024)
- Figure 10: Synchrony Financial: Divestments by Geography (2020 - YTD*2024)

I would like to order

Product name: Synchrony Financial - Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/S703B2FE344EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S703B2FE344EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970