

Switzerland Travel and Tourism Market Summary and Forecast

<https://marketpublishers.com/r/S61F9BFCB10CEN.html>

Date: January 2024

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: S61F9BFCB10CEN

Abstracts

Switzerland Travel and Tourism Market Summary and Forecast

Summary

Travel & Tourism in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel & tourism industry consists of revenues generated by passenger airlines, passenger rail, hotels & motels, foodservice, travel intermediaries, and casinos & gaming.

The Swiss travel & tourism industry had total revenues of \$28.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

The travel intermediaries segment accounted for the industry's largest proportion in 2022, with total revenues of \$8.3 billion, equivalent to 29.4% of the industry's overall value.

The growth of the industry is attributed to rising leisure and business tourism, growth in the hotel and motel industry, an increasing number of global events attracting large visitors, boosting infrastructure development, easing mobility,

and emerging adventure tourists. For instance, according to GlobalData, the proportion of travel and tourism in the GDP of Switzerland increased to 3.44% in 2022 from 2.23% in the previous year.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Switzerland

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland travel & tourism market with five year forecasts

Reasons to Buy

What was the size of the Switzerland travel & tourism market by value in 2022?

What will be the size of the Switzerland travel & tourism market in 2027?

What factors are affecting the strength of competition in the Switzerland travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Swiss International Air Lines AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Switzerland travel & tourism industry value: \$ million, 2017–22

Table 2: Switzerland travel & tourism industry category segmentation: % share, by value, 2017–2022

Table 3: Switzerland travel & tourism industry category segmentation: \$ million, 2017-2022

Table 4: Switzerland travel & tourism industry geography segmentation: \$ million, 2022

Table 5: Switzerland travel & tourism industry value forecast: \$ million, 2022–27

Table 6: McDonald's Corp: key facts

Table 7: McDonald's Corp: Annual Financial Ratios

Table 8: McDonald's Corp: Key Employees

Table 9: McDonald's Corp: Key Employees Continued

Table 10: CRG Holdings, LLC : key facts

Table 11: Swiss International Air Lines AG: key facts

Table 12: Swiss International Air Lines AG: Key Employees

Table 13: Switzerland size of population (million), 2018–22

Table 14: Switzerland gdp (constant 2005 prices, \$ billion), 2018–22

Table 15: Switzerland gdp (current prices, \$ billion), 2018–22

Table 16: Switzerland inflation, 2018–22

Table 17: Switzerland consumer price index (absolute), 2018–22

Table 18: Switzerland exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland travel & tourism industry value: \$ million, 2017–22

Figure 2: Switzerland travel & tourism industry category segmentation: \$ million, 2017-2022

Figure 3: Switzerland travel & tourism industry geography segmentation: % share, by value, 2022

Figure 4: Switzerland travel & tourism industry value forecast: \$ million, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Switzerland, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Switzerland, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Switzerland, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Switzerland, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Switzerland, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Switzerland, 2022

I would like to order

Product name: Switzerland Travel and Tourism Market Summary and Forecast

Product link: <https://marketpublishers.com/r/S61F9BFCB10CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S61F9BFCB10CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970