

Switzerland - Transport and Logistics: Increasing trade volume to drive growth (Strategy, Performance and Risk Analysis)

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Abstracts

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SUMMARY

Switzerland boasts an efficient rail network and a widespread, road system covering the entire length and breadth of the country. The country is located on a planned crossroads connecting France, Germany, and Italy. In 2017, the country had 5,210.6km of rail lines, 118,918.0km of roads and 545.2km of pipeline. As its landlocked, Switzerland has a contemporary marine network to carry out cargo services, with connections to the North Sea via the Rhine. The port of Basel is an important terminal for goods handling and well connected to rail, road, and water routes. The government has created a sectoral aviation infrastructure plan (SAIP) as part of which it has laid out a blueprint for the investment, planning and construction of new airports.

MarketLine's Premium industry reports provide a comprehensive overview of the market and include sections on: risk and reward, key industry trends and drivers, SWOT analysis, competitive landscape, innovation, deals, key developments, and industry benchmarking to compare key performance indicators with regional and global markets.

Key highlights

Increasing number of passengers to support fleet size growth

Switzerland's active fleet size recorded a CAGR of 12.4%, from 77 aircraft in 2012 to

138 in 2017, and is anticipated to post a CAGR of 7.7%, from 151 units in 2018 to 203 in 2022. The increase is primarily due to a rise in the volume of passengers and the fleet expansion initiatives being undertaken by airline operators in order to operate flights on new routes. Swiss International Air Lines and its subsidiary, EasyJet Switzerland, Skywork are procuring aircraft in order to start new services and increase the frequency of flights on established routes.

Ocean vessel fleet size to increase owing to trade growth

Switzerland's fleet size recorded a CAGR of 6.3%, from 39 vessels in 2012 to 53 in 2017, and is anticipated to post a CAGR of 6.9%, from 56 units in 2018 to 73 in 2022 as trade increases and the volume of bulk carriers and general cargo must be upped to meet demand.

An increase in the number of commercial and passenger vehicles is anticipated to fuel road vehicle fleet size growth

The size of Switzerland's road fleet recorded a CAGR of 1.7%, from 4.7 million vehicles in 2012 to 5.1 million in 2017, and is anticipated to post a CAGR of 1.7%, from 5.2 million vehicles in 2018 to 5.6 million in 2022. This is primarily due to an increase in the use of commercial and passenger vehicles; the volume of commercial vehicles recorded a CAGR of 2.6%, while passenger cars recorded a CAGR of 1.6% during 2012-2017.

SCOPE

Risk & Reward Index: The Risk & Reward index compares the position of Switzerland's transport and logistics industry with other countries in the region in terms of specific risk and reward parameters.

Industry Snapshot and Industry View: Key transport and logistics industry statistics include freight traffic, freight volume, fleet size, passengers, import and export gross value added, FDI and trends driving market performance.

Industry SWOT Analysis: Discover the strengths, weaknesses, opportunities and threats impacting market performance and investment in Switzerland's transport and logistics market.

Industry Benchmarking: Benchmark how Switzerland's transport and logistics market is performing compared to regional and global markets in terms of GVA,

fleet size and freight traffic by mode.

Competitive Landscape: Overview of industry players compared with their peers across a set of indicators.

REASONS TO BUY

How is the market performing in terms of indicators such as freight traffic, freight volume, fleet size, passengers, import and export, gross value added and FDI?

How risky is it to invest in the Swiss transport and logistics industry compared to other countries in Europe?

What is driving the performance of key industry segments such as land, air, water and rail?

Who are the leading players in the Swiss transport and logistics industry and what is their presence in the respective segments?

What trends are being witnessed within the Swiss transport and logistics industry?

What are the Swiss transport and logistics industry's strengths and weaknesses and what opportunities and threats does it face?

What are the recent developments and innovations in the Swiss transport and logistics industry?

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