

Switzerland Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S6B2CB2B382BEN.html>

Date: July 2023

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: S6B2CB2B382BEN

Abstracts

Switzerland Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Summary

Telecommunication Services in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The telecommunication services market is defined as the total volume and value of both the fixed line and the wireless telecommunications market. The market volume here is defined as the number of fixed-line and wireless subscriptions.

The Swiss telecommunication services market had total revenues of \$9.6 billion in 2022, representing a compound annual growth rate (CAGR) of 1.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.1% between 2017 and 2022, reaching a total of 20.5 million total subscriptions in 2022.

The growth in the Swiss telecommunication service market is attributed to the growing proportion of internet users and the increasing mobile subscriber

penetration rate. For instance, according to in-house research, in 2022, the proportion of internet users in the total population of the Swiss stood at 96.6%.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Switzerland

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Switzerland telecommunication services market by value in 2022?

What will be the size of the Switzerland telecommunication services market in 2027?

What factors are affecting the strength of competition in the Switzerland telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's telecommunication services market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What have been the most significant developments recently?

8 COMPANY PROFILES

8.1. Salt Mobile SA

8.2. Sunrise UPC LLC

8.3. Swisscom, Ltd.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Switzerland telecommunication services market value: \$ billion, 2017-22

Table 2: Switzerland telecommunication services market volume: million Total Subscriptions, 2017-22

Table 3: Switzerland telecommunication services market category segmentation: % share, by value, 2017-2022

Table 4: Switzerland telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Switzerland telecommunication services market geography segmentation: \$ billion, 2022

Table 6: Switzerland telecommunication services market value forecast: \$ billion, 2022-27

Table 7: Switzerland telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Table 8: Salt Mobile SA: key facts

Table 9: Salt Mobile SA: Key Employees

Table 10: Sunrise UPC LLC: key facts

Table 11: Sunrise UPC LLC: Key Employees

Table 12: Swisscom, Ltd.: key facts

Table 13: Swisscom, Ltd.: Annual Financial Ratios

Table 14: Swisscom, Ltd.: Key Employees

Table 15: Switzerland size of population (million), 2018-22

Table 16: Switzerland gdp (constant 2005 prices, \$ billion), 2018-22

Table 17: Switzerland gdp (current prices, \$ billion), 2018-22

Table 18: Switzerland inflation, 2018-22

Table 19: Switzerland consumer price index (absolute), 2018-22

Table 20: Switzerland exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland telecommunication services market value: \$ billion, 2017-22

Figure 2: Switzerland telecommunication services market volume: million Total Subscriptions, 2017-22

Figure 3: Switzerland telecommunication services market category segmentation: \$ billion, 2017-2022

Figure 4: Switzerland telecommunication services market geography segmentation: % share, by value, 2022

Figure 5: Switzerland telecommunication services market value forecast: \$ billion, 2022-27

Figure 6: Switzerland telecommunication services market volume forecast: million Total Subscriptions, 2022-27

Figure 7: Forces driving competition in the telecommunication services market in Switzerland, 2022

Figure 8: Drivers of buyer power in the telecommunication services market in Switzerland, 2022

Figure 9: Drivers of supplier power in the telecommunication services market in Switzerland, 2022

Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Switzerland, 2022

Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Switzerland, 2022

Figure 12: Drivers of degree of rivalry in the telecommunication services market in Switzerland, 2022

I would like to order

Product name: Switzerland Telecommunication Services Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/S6B2CB2B382BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S6B2CB2B382BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

