

Switzerland Life Insurance Market to 2027

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Abstracts

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Summary

Life Insurance in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The market is segmented into Life Insurance and Pension/Annuity.

The Swiss life insurance market had total gross written premiums of \$24.1 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.9% between 2017 and 2022.

The pension/annuity segment accounted for the market's largest proportion in 2022, with total gross written premiums of \$20.6 billion, equivalent to 85.8% of the market's overall value.

Life insurance coverage in the Swiss population is moderate. According to in-house research, in 2022, life insurance penetration (ratio of premiums to GDP) in Switzerland was 3.2%.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Switzerland

Leading company profiles reveal details of key life insurance market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland life insurance market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Switzerland life insurance market by value in 2022?

What will be the size of the Switzerland life insurance market in 2027?

What factors are affecting the strength of competition in the Switzerland life insurance market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's life insurance market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market share
- 1.6. Market rivalry
- 1.7. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What has been the rationale behind recent M&A activity?

8 COMPANY PROFILES

- 8.1. AXA SA
- 8.2. Baloise Holding Ltd
- 8.3. Helvetia Group
- 8.4. Swiss Life AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Switzerland life insurance market value: \$ billion, 2017–22
- Table 2: Switzerland life insurance market category segmentation: % share, by value, 2017–2022
- Table 3: Switzerland life insurance market category segmentation: \$ billion, 2017-2022
- Table 4: Switzerland life insurance market geography segmentation: \$ billion, 2022
- Table 5: Switzerland life insurance market value forecast: \$ billion, 2022–27
- Table 6: Switzerland life insurance market share: % share, by value, 2022
- Table 7: AXA SA: key facts
- Table 8: AXA SA: Annual Financial Ratios
- Table 9: AXA SA: Key Employees
- Table 10: AXA SA: Key Employees Continued
- Table 11: AXA SA: Key Employees Continued
- Table 12: Baloise Holding Ltd: key facts
- Table 13: Baloise Holding Ltd: Annual Financial Ratios
- Table 14: Baloise Holding Ltd: Key Employees
- Table 15: Helvetia Group: key facts
- Table 16: Helvetia Group: Annual Financial Ratios
- Table 17: Helvetia Group: Key Employees
- Table 18: Swiss Life AG: key facts
- Table 19: Swiss Life AG: Key Employees
- Table 20: Switzerland size of population (million), 2018–22
- Table 21: Switzerland gdp (constant 2005 prices, \$ billion), 2018–22
- Table 22: Switzerland gdp (current prices, \$ billion), 2018–22
- Table 23: Switzerland inflation, 2018–22
- Table 24: Switzerland consumer price index (absolute), 2018–22
- Table 25: Switzerland exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland life insurance market value: \$ billion, 2017–22

Figure 2: Switzerland life insurance market category segmentation: \$ billion, 2017-2022

Figure 3: Switzerland life insurance market geography segmentation: % share, by value, 2022

Figure 4: Switzerland life insurance market value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the life insurance market in Switzerland, 2022

Figure 6: Drivers of buyer power in the life insurance market in Switzerland, 2022

Figure 7: Drivers of supplier power in the life insurance market in Switzerland, 2022

Figure 8: Factors influencing the likelihood of new entrants in the life insurance market in Switzerland, 2022

Figure 9: Factors influencing the threat of substitutes in the life insurance market in Switzerland, 2022

Figure 10: Drivers of degree of rivalry in the life insurance market in Switzerland, 2022

Figure 11: Switzerland life insurance market share: % share, by value, 2022

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