

Switzerland Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/SD5EB7914975EN.html>

Date: July 2023

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: SD5EB7914975EN

Abstracts

Switzerland Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Summary

Ice Cream in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The ice cream market consists of artisanal ice cream (both dairy and water-based), impulse ice cream (includes single-serve ice cream tubs, packaged cones ice cream sandwiches, and chocolate-coated ice creams) and take-home ice cream (includes multiple-serving ice cream tubs and, ice-cream cakes). The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Swiss Ice Cream market had total revenues of \$705.4 million in 2022, representing a compound annual growth rate (CAGR) of 7.1% between 2017 and 2022.

Market consumption volume increased with a CAGR of 5.9% between 2017 and 2022, to reach a total of 45.8 million kilograms in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 3.1% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$821.6 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the ice cream market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the ice cream market in Switzerland

Leading company profiles reveal details of key ice cream market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland ice cream market with five year forecasts

Reasons to Buy

What was the size of the Switzerland ice cream market by value in 2022?

What will be the size of the Switzerland ice cream market in 2027?

What factors are affecting the strength of competition in the Switzerland ice cream market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's ice cream market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Swiss ice cream market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Swiss ice cream market ?

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Froneri International Ltd
- 8.3. General Mills Inc
- 8.4. Nestle SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Switzerland ice cream market value: \$ million, 2017-22
- Table 2: Switzerland ice cream market volume: million kilograms, 2017-22
- Table 3: Switzerland ice cream market category segmentation: % share, by value, 2017-2022
- Table 4: Switzerland ice cream market category segmentation: \$ million, 2017-2022
- Table 5: Switzerland ice cream market geography segmentation: \$ million, 2022
- Table 6: Switzerland ice cream market distribution: % share, by value, 2022
- Table 7: Switzerland ice cream market value forecast: \$ million, 2022-27
- Table 8: Switzerland ice cream market volume forecast: million kilograms, 2022-27
- Table 9: Switzerland ice cream market share: % share, by value, 2022
- Table 10: Unilever Plc.: key facts
- Table 11: Unilever Plc.: Annual Financial Ratios
- Table 12: Unilever Plc.: Key Employees
- Table 13: Unilever Plc.: Key Employees Continued
- Table 14: Froneri International Ltd: key facts
- Table 15: Froneri International Ltd: Key Employees
- Table 16: General Mills Inc: key facts
- Table 17: General Mills Inc: Annual Financial Ratios
- Table 18: General Mills Inc: Key Employees
- Table 19: Nestle SA: key facts
- Table 20: Nestle SA: Annual Financial Ratios
- Table 21: Nestle SA: Key Employees
- Table 22: Nestle SA: Key Employees Continued
- Table 23: Switzerland size of population (million), 2018-22
- Table 24: Switzerland gdp (constant 2005 prices, \$ billion), 2018-22
- Table 25: Switzerland gdp (current prices, \$ billion), 2018-22
- Table 26: Switzerland inflation, 2018-22
- Table 27: Switzerland consumer price index (absolute), 2018-22
- Table 28: Switzerland exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

- Figure 1: Switzerland ice cream market value: \$ million, 2017-22
- Figure 2: Switzerland ice cream market volume: million kilograms, 2017-22
- Figure 3: Switzerland ice cream market category segmentation: \$ million, 2017-2022
- Figure 4: Switzerland ice cream market geography segmentation: % share, by value, 2022
- Figure 5: Switzerland ice cream market distribution: % share, by value, 2022
- Figure 6: Switzerland ice cream market value forecast: \$ million, 2022-27
- Figure 7: Switzerland ice cream market volume forecast: million kilograms, 2022-27
- Figure 8: Forces driving competition in the ice cream market in Switzerland, 2022
- Figure 9: Drivers of buyer power in the ice cream market in Switzerland, 2022
- Figure 10: Drivers of supplier power in the ice cream market in Switzerland, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the ice cream market in Switzerland, 2022
- Figure 12: Factors influencing the threat of substitutes in the ice cream market in Switzerland, 2022
- Figure 13: Drivers of degree of rivalry in the ice cream market in Switzerland, 2022
- Figure 14: Switzerland ice cream market share: % share, by value, 2022

I would like to order

Product name: Switzerland Ice Cream Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/SD5EB7914975EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD5EB7914975EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970