

# Switzerland Hotels and Motels Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Hotels & Motels in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.

The Swiss hotels & motels industry had total revenues of \$4,989.9 million in 2021, representing a negative compound annual rate of change (CARC) of 3.2% between 2016 and 2021.

Industry consumption volumes declined with a negative CARC of 0.6% between 2016 and 2021, to reach a total of 4,809 establishments in 2021.

Switzerland is one of the popular tourists' attractions worldwide. The country features attractive landscapes, cultural institutions such as museum, historical

cities, excellent outdoor facilities (winter sports areas, hiking paths and others), which attracts large number of visitors every year.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the hotels & motels market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in Switzerland

Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland hotels & motels market with five year forecasts

## **REASONS TO BUY**

What was the size of the Switzerland hotels & motels market by value in 2021?

What will be the size of the Switzerland hotels & motels market in 2026?

What factors are affecting the strength of competition in the Switzerland hotels & motels market?

How has the market performed over the last five years?

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