

Switzerland Haircare Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S94A2A687A91EN.html>

Date: September 2023

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: S94A2A687A91EN

Abstracts

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Summary

Haircare in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The haircare market consists of retail sales of conditioner, hair colorants, hair loss treatments, perms & relaxers, salon hair care, shampoo and styling agents. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates

The Swiss Haircare market had total revenues of \$211.0 million in 2022, representing a compound annual growth rate (CAGR) of -0.9% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -1.6% between 2017 and 2022, to reach a total of 34.1 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.2% for the five-year period 2022 %li%2027, which

is expected to drive the market to a value of \$235.5 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the haircare market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the haircare market in Switzerland

Leading company profiles reveal details of key haircare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland haircare market with five year forecasts

Reasons to Buy

What was the size of the Switzerland haircare market by value in 2022?

What will be the size of the Switzerland haircare market in 2027?

What factors are affecting the strength of competition in the Switzerland haircare market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's haircare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Swiss haircare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. What are the most popular brands in the Swiss haircare market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Henkel AG & Co. KGaA
- 8.3. The Procter & Gamble Co
- 8.4. Beiersdorf AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Switzerland haircare market value: \$ million, 2017–22
- Table 2: Switzerland haircare market volume: million units, 2017–22
- Table 3: Switzerland haircare market category segmentation: % share, by value, 2017–2022
- Table 4: Switzerland haircare market category segmentation: \$ million, 2017-2022
- Table 5: Switzerland haircare market geography segmentation: \$ million, 2022
- Table 6: Switzerland haircare market distribution: % share, by value, 2022
- Table 7: Switzerland haircare market value forecast: \$ million, 2022–27
- Table 8: Switzerland haircare market volume forecast: million units, 2022–27
- Table 9: Switzerland haircare market share: % share, by value, 2022
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: Henkel AG & Co. KGaA: key facts
- Table 15: Henkel AG & Co. KGaA: Annual Financial Ratios
- Table 16: Henkel AG & Co. KGaA: Key Employees
- Table 17: The Procter & Gamble Co: key facts
- Table 18: The Procter & Gamble Co: Annual Financial Ratios
- Table 19: The Procter & Gamble Co: Key Employees
- Table 20: The Procter & Gamble Co: Key Employees Continued
- Table 21: Beiersdorf AG: key facts
- Table 22: Beiersdorf AG: Annual Financial Ratios
- Table 23: Beiersdorf AG: Key Employees
- Table 24: Switzerland size of population (million), 2018–22
- Table 25: Switzerland gdp (constant 2005 prices, \$ billion), 2018–22
- Table 26: Switzerland gdp (current prices, \$ billion), 2018–22
- Table 27: Switzerland inflation, 2018–22
- Table 28: Switzerland consumer price index (absolute), 2018–22
- Table 29: Switzerland exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

- Figure 1: Switzerland haircare market value: \$ million, 2017–22
- Figure 2: Switzerland haircare market volume: million units, 2017–22
- Figure 3: Switzerland haircare market category segmentation: \$ million, 2017-2022
- Figure 4: Switzerland haircare market geography segmentation: % share, by value, 2022
- Figure 5: Switzerland haircare market distribution: % share, by value, 2022
- Figure 6: Switzerland haircare market value forecast: \$ million, 2022–27
- Figure 7: Switzerland haircare market volume forecast: million units, 2022–27
- Figure 8: Forces driving competition in the haircare market in Switzerland, 2022
- Figure 9: Drivers of buyer power in the haircare market in Switzerland, 2022
- Figure 10: Drivers of supplier power in the haircare market in Switzerland, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the haircare market in Switzerland, 2022
- Figure 12: Factors influencing the threat of substitutes in the haircare market in Switzerland, 2022
- Figure 13: Drivers of degree of rivalry in the haircare market in Switzerland, 2022
- Figure 14: Switzerland haircare market share: % share, by value, 2022

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