

# Switzerland Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/S479C2ABBD60EN.html>

Date: October 2023

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: S479C2ABBD60EN

## Abstracts

Switzerland Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Food & Grocery Retail in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The food & grocery retail market is segmented into household products, tobacco, food, and drinks.

The Swiss food & grocery retail market accounted for a share of 2.4% in the European region, in 2022.

The Swiss food & grocery retail market accounted for a share of 2.4% in the European region, in 2022.

The Swiss food & grocery retail market accounted for a share of 2.4% in the European region, in 2022.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Switzerland

Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland food & grocery retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Switzerland food & grocery retail market by value in 2022?

What will be the size of the Switzerland food & grocery retail market in 2027?

What factors are affecting the strength of competition in the Switzerland food & grocery retail market?

How has the market performed over the last five years?

Who are the top competitors in Switzerland's food & grocery retail market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players in the market?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. Are any disruptors posing a threat to the incumbents?

## **8 COMPANY PROFILES**

- 8.1. Migros-Genossenschafts-Bund
- 8.2. Coop Group
- 8.3. Aldi Einkauf GmbH & Co oHG

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Switzerland food & grocery retail market value: \$ million, 2017-22

Table 2: Switzerland food & grocery retail market category segmentation: % share, by value, 2017-2022

Table 3: Switzerland food & grocery retail market category segmentation: \$ million, 2017-2022

Table 4: Switzerland food & grocery retail market geography segmentation: \$ million, 2022

Table 5: Switzerland food & grocery retail market value forecast: \$ million, 2022-27

Table 6: Migros-Genossenschafts-Bund: key facts

Table 7: Migros-Genossenschafts-Bund: Key Employees

Table 8: Migros-Genossenschafts-Bund: Key Employees Continued

Table 9: Coop Group: key facts

Table 10: Coop Group: Key Employees

Table 11: Aldi Einkauf GmbH & Co oHG: key facts

Table 12: Aldi Einkauf GmbH & Co oHG: Key Employees

Table 13: Switzerland size of population (million), 2018-22

Table 14: Switzerland gdp (constant 2005 prices, \$ billion), 2018-22

Table 15: Switzerland gdp (current prices, \$ billion), 2018-22

Table 16: Switzerland inflation, 2018-22

Table 17: Switzerland consumer price index (absolute), 2018-22

Table 18: Switzerland exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Switzerland food & grocery retail market value: \$ million, 2017-22

Figure 2: Switzerland food & grocery retail market category segmentation: \$ million, 2017-2022

Figure 3: Switzerland food & grocery retail market geography segmentation: % share, by value, 2022

Figure 4: Switzerland food & grocery retail market value forecast: \$ million, 2022-27

Figure 5: Forces driving competition in the food & grocery retail market in Switzerland, 2022

Figure 6: Drivers of buyer power in the food & grocery retail market in Switzerland, 2022

Figure 7: Drivers of supplier power in the food & grocery retail market in Switzerland, 2022

Figure 8: Factors influencing the likelihood of new entrants in the food & grocery retail market in Switzerland, 2022

Figure 9: Factors influencing the threat of substitutes in the food & grocery retail market in Switzerland, 2022

Figure 10: Drivers of degree of rivalry in the food & grocery retail market in Switzerland, 2022

## I would like to order

Product name: Switzerland Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/S479C2ABBD60EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S479C2ABBD60EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

