

Swisscom, Ltd. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Swisscom, Ltd. %li%Strategy, SWOT and Corporate Finance Report

Summary

Swisscom, Ltd. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Swisscom, Ltd. (Swisscom or 'the company') is integrated telecommunication and an IT service provider. The company offers products and services related to mobile, fixed and internet protocol (IP)-based voice and data communications. It also offers services for IT infrastructure outsourcing and management services for communications infrastructures. Swisscom offers its services to residential customers and small and medium-sized enterprises, and wholesale customers. Apart from Switzerland, the company has major operations in Italy, where it operates through its subsidiary, Fastweb, while in the US it has a presence through its venture capital subsidiary, Swisscom Ventures located in Silicon Valley. The company is headquartered in Berne, Switzerland.

Scope

Detailed information on Swisscom, Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Swisscom, Ltd. in the form of a SWOT analysis

An in-depth view of the business model of Swisscom, Ltd. including a breakdown and examination of key business segments

Intelligence on Swisscom, Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Swisscom, Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Swisscom, Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Swisscom, Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Swisscom, Ltd.'s business structure, strategy and prospects.

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