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Swisscom Hospitality Services - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Swisscom Hospitality Services - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY FINDINGS

Detailed information on Swisscom Hospitality Services required for business and competitor intelligence needs

A study of the major internal and external factors affecting Swisscom Hospitality Services in the form of a SWOT analysis

An in-depth view of the business model of Swisscom Hospitality Services including a breakdown and examination of key business segments

Intelligence on Swisscom Hospitality Services's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Swisscom Hospitality Services, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Swisscom Hospitality Services and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Swisscom Hospitality Services as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Swisscom Hospitality Services's business structure, strategy and prospects.

KEY HIGHLIGHTS

Swisscom Hospitality Services (Swisscom Hospitality) provides Internet-based services and Internet Protocol (IP)-TV services for hotel chains and their guests in Europe and North America. The company's services include IT consulting, network management services and system integration services. It also provides enterprise-grade service management tool to the hospitality industry globally. Swisscom Hospitality provides applications for hospitality for guest rooms, meeting rooms, public area and hotel back office. The company has partner hotels across Asia Pacific, Europe, the Middle East and Africa. Swisscom Hospitality operates as a subsidiary of Swisscom AG and is headquartered in Dulles, Virginia, the US.
In December 2014, the company with the help of NH Hotel Group upgraded its guest Internet experience by fitting more than 220 NH properties across Europe to increase Internet users.

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Swisscom Hospitality Services

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