

# Swiss Re Group - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Swiss Re Group - Strategy, SWOT and Corporate Finance Report

### Summary

Swiss Re Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Swiss Re Group (Swiss Re) is a wholesale provider of wholesale reinsurance, insurance and other insurance-based forms of risk transfer. These products and services are offered through a network of brokers and offices across the globe to insurance companies, mid-to-large-sized corporations, public sector clients and policyholders. Swiss Re operates in the Americas, Europe, Middle East, Africa, and Asia-Pacific. It is headquartered in Zurich, Switzerland.

Swiss Re reported gross written premium of US\$34,775 million for the fiscal year ended December 2017 (FY2017), a decline of 2.4% over that in FY2016. Its net written premium was US\$32,316 million in FY2017, a decline of 3.7% over that in FY2016.

### Scope

Detailed information on Swiss Re Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Swiss Re Group in the form of a SWOT analysis

An in-depth view of the business model of Swiss Re Group including a breakdown and examination of key business segments

Intelligence on Swiss Re Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Swiss Re Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to buy**

Gain understanding of Swiss Re Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Swiss Re Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Swiss Re Group's business structure, strategy and prospects.

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