

Swiss International Air Lines AG - Strategy, SWOT and Corporate Finance Report

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Abstracts

Swiss International Air Lines AG - Strategy, SWOT and Corporate Finance Report

SUMMARY

Swiss International Air Lines AG - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Swiss International Air Lines AG (SWISS), a division of Deutsche Lufthansa AG, is a provider of scheduled air transportation services. The company provides passenger transportation, baggage services, check-in services and other related services. The company, through its subsidiaries, offers cargo services, aviation training services and aviation maintenance management software. It also provides online hotel booking and car rental services through its partnership with several hotel and car rental service provider. SWISS is a member of Star Alliance network and has codeshare agreements with alliance members. The company serves several destinations across the world from Zurich, Basel and Geneva. SWISS is headquartered in Zurich, Switzerland.

SCOPE

Detailed information on Swiss International Air Lines AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting Swiss International Air Lines AG in the form of a SWOT analysis

An in-depth view of the business model of Swiss International Air Lines AG including a breakdown and examination of key business segments

Intelligence on Swiss International Air Lines AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Swiss International Air Lines AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Swiss International Air Lines AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Swiss International Air Lines AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Swiss International Air Lines AG's business structure, strategy and prospects.

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