

Swift Transportation Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

Swift Transportation Company - Strategy, SWOT and Corporate Finance Report

SUMMARY

Swift Transportation Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Swift Transportation Company (Swift or 'the company') is a multi-faceted transportation service company engaged in truckload carrier business. The company transports freight for clients from the retail, discount retail, consumer products, food and beverage, manufacturing and transportation and logistics industries. It primarily operates in North America. Swift is headquartered in Phoenix, Arizona and employed approximately 21,000 people as on December 31, 2015.

SCOPE

Detailed information on Swift Transportation Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting Swift Transportation Company in the form of a SWOT analysis

An in-depth view of the business model of Swift Transportation Company including a breakdown and examination of key business segments

Intelligence on Swift Transportation Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Swift Transportation Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Swift Transportation Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Swift Transportation Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Swift Transportation Company's business structure, strategy and prospects.

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