

Sweden Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Apparel Retail in Sweden industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Swedish apparel retail industry had total revenues of \$8.7 billion in 2022, representing a compound annual growth rate (CAGR) of 2.2% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$4.6 billion, equivalent to 52.4% of the industry's

overall value.

The growth in the Swedish apparel retail industry is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the National Institute of Economic Research, Sweden, the consumer confidence indicator stood at 72.5 in July 2023, up from 61.8 in December 2022.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel retail market in Sweden

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Sweden

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Sweden apparel retail market with five year forecasts

Reasons to Buy

What was the size of the Sweden apparel retail market by value in 2022?

What will be the size of the Sweden apparel retail market in 2027?

What factors are affecting the strength of competition in the Sweden apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up Sweden's apparel retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths and strategies of the leading players?
- 7.3. What are the most recent market developments?

8 COMPANY PROFILES

- 8.1. H & M Hennes & Mauritz AB
- 8.2. Stockmann plc
- 8.3. KappAhl Holding AB
- 8.4. Stadium Sweden AB

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Sweden apparel retail industry value: \$ million, 2017–22
- Table 2: Sweden apparel retail industry category segmentation: % share, by value, 2017–2022
- Table 3: Sweden apparel retail industry category segmentation: \$ million, 2017-2022
- Table 4: Sweden apparel retail industry geography segmentation: \$ million, 2022
- Table 5: Sweden apparel retail industry distribution: % share, by value, 2022
- Table 6: Sweden apparel retail industry value forecast: \$ million, 2022–27
- Table 7: H & M Hennes & Mauritz AB: key facts
- Table 8: H & M Hennes & Mauritz AB: Annual Financial Ratios
- Table 9: H & M Hennes & Mauritz AB: Key Employees
- Table 10: Stockmann plc: key facts
- Table 11: Stockmann plc: Annual Financial Ratios
- Table 12: Stockmann plc: Key Employees
- Table 13: KappAhl Holding AB: key facts
- Table 14: KappAhl Holding AB: Key Employees
- Table 15: Stadium Sweden AB: key facts
- Table 16: Stadium Sweden AB: Key Employees
- Table 17: Sweden size of population (million), 2018–22
- Table 18: Sweden gdp (constant 2005 prices, \$ billion), 2018–22
- Table 19: Sweden gdp (current prices, \$ billion), 2018–22
- Table 20: Sweden inflation, 2018–22
- Table 21: Sweden consumer price index (absolute), 2018–22
- Table 22: Sweden exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Sweden apparel retail industry value: \$ million, 2017–22

Figure 2: Sweden apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Sweden apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Sweden apparel retail industry distribution: % share, by value, 2022

Figure 5: Sweden apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Sweden, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Sweden, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Sweden, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Sweden, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Sweden, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Sweden, 2022

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