

# Svenska Cellulosa AB - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Svenska Cellulosa AB - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Svenska Cellulosa AB - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Svenska Cellulosa Aktiebolaget (SCA) is a provider of consumer goods and paper products. The company primarily develops and produces personal care products, tissue, publication papers and solid-wood products. Its major offerings include professional hygiene solutions, baby diapers, feminine care, consumer tissue, forest based biofuel and wind power, and papers, among others. SCA markets products under various brands such as TENA, Tork, Libero, Libresse, Lotus, Nosotras, Saba, Tempo and Vinda. It also operates own network of logistics comprising marine services and land transportation. The company's major business markets include Germany, the UK, the US, France, Italy, Sweden, Spain, the Netherlands, Australia and Mexico. SCA is headquartered in Stockholm, Sweden.

### SCOPE

Detailed information on Svenska Cellulosa AB required for business and competitor intelligence needs

A study of the major internal and external factors affecting Svenska Cellulosa AB in the form of a SWOT analysis

An in-depth view of the business model of Svenska Cellulosa AB including a breakdown and examination of key business segments

Intelligence on Svenska Cellulosa AB's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Svenska Cellulosa AB, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Svenska Cellulosa AB and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Svenska Cellulosa AB as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Svenska Cellulosa AB's business structure, strategy and prospects.

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