

Superior Industries International, Inc. - Company Profile and SWOT Analysis

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Abstracts

Superior Industries International, Inc. %li%Company Profile and SWOT Analysis

Summary

Superior Industries International, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Superior Industries International, Inc. (Superior Industries International or 'the company') is involved in designing, manufacturing, and marketing of aluminum wheels for sale to original equipment manufacturers (OEMs). The company supplies cast aluminum wheels to the automobile and light truck manufacturers. It markets its products under RIAL, ATS, ALUTEC and ANZIO brands names. The company's major customers include Nissan, Mazda, Subaru, Suzuki, Toyota, Volkswagen, Volvo, Ford, Lucid Motors, Jaguar-Land Rover, Mercedes-Benz, BMW, PSA and Renault. Superior Industries International operates in North America and Europe. Its manufacturing units are located in the US, Mexico, Germany, and Poland. The company is headquartered in Southfield, Michigan, the US.

Scope

Detailed information on Superior Industries International, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Superior Industries International, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Superior Industries International, Inc. including a breakdown and examination of key business segments

Intelligence on Superior Industries International, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Superior Industries International, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Superior Industries International, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Superior Industries International, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Superior Industries International, Inc.'s business structure, strategy and prospects.

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