

# SunTrust Banks Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

SunTrust Banks Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

SunTrust Banks Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

SunTrust Banks, Inc. (STBI) offers banking and related financial solutions. Through its bank subsidiary, STBI provides certificate of deposits, checking and savings accounts, credit and debit cards, trust and investment solutions. It also offers credit for home improvement, home equity line of credit, auto, student, personal lines of credit, debt consolidation and recreational. The bank provides personal, business and long-term care insurance solutions. Through other subsidiaries, it offers investment banking, capital markets, securities brokerage, mortgage banking and wealth management services. It has operations in North Carolina, Tennessee, Florida, Georgia, Virginia, Maryland, South Carolina, and the District of Columbia. STBI is headquartered in Atlanta, Georgia, the US.

### SCOPE

Detailed information on SunTrust Banks Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting SunTrust Banks Inc in the form of a SWOT analysis

An in-depth view of the business model of SunTrust Banks Inc including a breakdown and examination of key business segments

Intelligence on SunTrust Banks Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about SunTrust Banks Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of SunTrust Banks Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess SunTrust Banks Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on SunTrust Banks Inc's business structure, strategy and prospects.

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