

Suncare in United Kingdom

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Abstracts

Suncare in United Kingdom

SUMMARY

Suncare in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical products that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The UK suncare market had total revenues of \$426.1m in 2019, representing a compound annual growth rate (CAGR) of 2.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.7% between 2015 and 2019, to reach a total of 30.3 million units in 2019.



Positive economic conditions and consumer spending power are the factors fueling the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the suncare market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the suncare market in the United Kingdom

Leading company profiles reveal details of key suncare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom suncare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom suncare market by value in 2019?

What will be the size of the United Kingdom suncare market in 2024?

What factors are affecting the strength of competition in the United Kingdom suncare market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's suncare market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the UK suncare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. Which companies' market shares have suffered in the last 4 years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the United Kingdom's suncare market over the last four years?

8 COMPANY PROFILES

- 8.1. Beiersdorf AG
- 8.2. L'Oreal SA
- 8.3. Walgreens Boots Alliance Inc

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: United Kingdom suncare market value: \$ million, 2015-19
- Table 2: United Kingdom suncare market volume: million units, 2015-19
- Table 3: United Kingdom suncare market category segmentation: \$ million, 2019
- Table 4: United Kingdom suncare market geography segmentation: \$ million, 2019
- Table 5: United Kingdom suncare market distribution: % share, by value, 2019
- Table 6: United Kingdom suncare market value forecast: \$ million, 2019-24
- Table 7: United Kingdom suncare market volume forecast: million units, 2019-24
- Table 8: United Kingdom suncare market share: % share, by value, 2019
- Table 9: Beiersdorf AG: key facts
- Table 10: Beiersdorf AG: Annual Financial Ratios
- Table 11: Beiersdorf AG: Key Employees
- Table 12: L'Oreal SA: key facts
- Table 13: L'Oreal SA: Annual Financial Ratios
- Table 14: L'Oreal SA: Key Employees
- Table 15: L'Oreal SA: Key Employees Continued
- Table 16: Walgreens Boots Alliance Inc: key facts
- Table 17: Walgreens Boots Alliance Inc: Annual Financial Ratios
- Table 18: Walgreens Boots Alliance Inc: Key Employees
- Table 19: Walgreens Boots Alliance Inc: Key Employees Continued
- Table 20: United Kingdom size of population (million), 2015-19
- Table 21: United Kingdom gdp (constant 2005 prices, \$ billion), 2015-19
- Table 22: United Kingdom gdp (current prices, \$ billion), 2015-19
- Table 23: United Kingdom inflation, 2015-19
- Table 24: United Kingdom consumer price index (absolute), 2015-19
- Table 25: United Kingdom exchange rate, 2015-19



List Of Figures

LIST OF FIGURES

- Figure 1: United Kingdom suncare market value: \$ million, 2015-19
- Figure 2: United Kingdom suncare market volume: million units, 2015-19
- Figure 3: United Kingdom suncare market category segmentation: % share, by value, 2019
- Figure 4: United Kingdom suncare market geography segmentation: % share, by value, 2019
- Figure 5: United Kingdom suncare market distribution: % share, by value, 2019
- Figure 6: United Kingdom suncare market value forecast: \$ million, 2019-24
- Figure 7: United Kingdom suncare market volume forecast: million units, 2019-24
- Figure 8: Forces driving competition in the suncare market in the United Kingdom, 2019
- Figure 9: Drivers of buyer power in the suncare market in the United Kingdom, 2019
- Figure 10: Drivers of supplier power in the suncare market in the United Kingdom, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the suncare market in the United Kingdom, 2019
- Figure 12: Factors influencing the threat of substitutes in the suncare market in the United Kingdom, 2019
- Figure 13: Drivers of degree of rivalry in the suncare market in the United Kingdom, 2019
- Figure 14: United Kingdom suncare market share: % share, by value, 2019



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