

Suncare in Switzerland

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Abstracts

Suncare in Switzerland

Summary

Suncare in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical product that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The Swiss Suncare market had total revenues of \$107.5 million in 2023, representing a compound annual growth rate (CAGR) of 0.4% between 2018 and 2023.

Market consumption volumes declined with a negative CAGR of 0.8% between 2018 and 2023, to reach a total of 5.4 million units in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.1% for the five-year period 2023-28, which is expected to drive the market to a value of \$131.5 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sun care market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in Switzerland

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland sun care market with five year forecasts

Reasons to Buy

What was the size of the Switzerland sun care market by value in 2023?

What will be the size of the Switzerland sun care market in 2028?

What factors are affecting the strength of competition in the Switzerland sun care market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's sun care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Swiss suncare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-23)?
- 7.4. What are the most popular brands in the Swiss suncare market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. Galderma SA
- 8.4. Steinfels Swiss

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Switzerland sun care market value: \$ million, 2018-23
- Table 2: Switzerland sun care market volume: million units, 2018-23
- Table 3: Switzerland sun care market category segmentation: % share, by value, 2018-2023
- Table 4: Switzerland sun care market category segmentation: \$ million, 2018-2023
- Table 5: Switzerland sun care market geography segmentation: \$ million, 2023
- Table 6: Switzerland sun care market distribution: % share, by value, 2023
- Table 7: Switzerland sun care market value forecast: \$ million, 2023-28
- Table 8: Switzerland sun care market volume forecast: million units, 2023-28
- Table 9: Switzerland sun care market share: % share, by value, 2023
- Table 10: L'Oreal SA: key facts
- Table 11: L'Oreal SA: Annual Financial Ratios
- Table 12: L'Oreal SA: Key Employees
- Table 13: L'Oreal SA: Key Employees Continued
- Table 14: Beiersdorf AG: key facts
- Table 15: Beiersdorf AG: Annual Financial Ratios
- Table 16: Beiersdorf AG: Key Employees
- Table 17: Galderma SA: key facts
- Table 18: Galderma SA: Key Employees
- Table 19: Steinfels Swiss: key facts
- Table 20: Steinfels Swiss: Key Employees
- Table 21: Switzerland size of population (million), 2019-23
- Table 22: Switzerland real gdp (constant 2010 prices, \$ billion), 2019-23
- Table 23: Switzerland gdp (current prices, \$ billion), 2019-23
- Table 24: Switzerland inflation, 2019-23
- Table 25: Switzerland consumer price index (absolute), 2019-23
- Table 26: Switzerland exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland sun care market value: \$ million, 2018-23

Figure 2: Switzerland sun care market volume: million units, 2018-23

Figure 3: Switzerland sun care market category segmentation: \$ million, 2018-2023

Figure 4: Switzerland sun care market geography segmentation: % share, by value, 2023

Figure 5: Switzerland sun care market distribution: % share, by value, 2023

Figure 6: Switzerland sun care market value forecast: \$ million, 2023-28

Figure 7: Switzerland sun care market volume forecast: million units, 2023-28

Figure 8: Forces driving competition in the sun care market in Switzerland, 2023

Figure 9: Drivers of buyer power in the sun care market in Switzerland, 2023

Figure 10: Drivers of supplier power in the sun care market in Switzerland, 2023

Figure 11: Factors influencing the likelihood of new entrants in the sun care market in Switzerland, 2023

Figure 12: Factors influencing the threat of substitutes in the sun care market in Switzerland, 2023

Figure 13: Drivers of degree of rivalry in the sun care market in Switzerland, 2023

Figure 14: Switzerland sun care market share: % share, by value, 2023

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