

Suncare in Spain

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Abstracts

Suncare in Spain

SUMMARY

Suncare in Spain industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical products that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Spanish suncare market had total revenues of \$287.3m in 2019, representing a compound annual growth rate (CAGR) of 1.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.4% between 2015 and 2019, to reach a total of 19.8 million units in 2019.

Stable economic conditions and improving purchasing power supported market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sun care market in Spain

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in Spain

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Spain sun care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Spain sun care market by value in 2019?

What will be the size of the Spain sun care market in 2024?

What factors are affecting the strength of competition in the Spain sun care market?

How has the market performed over the last five years?

What are the main segments that make up Spain's sun care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Spanish sun care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the Spanish sun care market over the last four years?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. ISDIN SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Spain suncare market value: \$ million, 2015-19
- Table 2: Spain suncare market volume: million units, 2015-19
- Table 3: Spain suncare market category segmentation: \$ million, 2019
- Table 4: Spain suncare market geography segmentation: \$ million, 2019
- Table 5: Spain suncare market distribution: % share, by value, 2019
- Table 6: Spain suncare market value forecast: \$ million, 2019-24
- Table 7: Spain suncare market volume forecast: million units, 2019-24
- Table 8: Spain suncare market share: % share, by value, 2019
- Table 9: L'Oreal SA: key facts
- Table 10: L'Oreal SA: Annual Financial Ratios
- Table 11: L'Oreal SA: Key Employees
- Table 12: L'Oreal SA: Key Employees Continued
- Table 13: Beiersdorf AG: key facts
- Table 14: Beiersdorf AG: Annual Financial Ratios
- Table 15: Beiersdorf AG: Key Employees
- Table 16: ISDIN SA: key facts
- Table 17: Spain size of population (million), 2015-19
- Table 18: Spain gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: Spain gdp (current prices, \$ billion), 2015-19
- Table 20: Spain inflation, 2015-19
- Table 21: Spain consumer price index (absolute), 2015-19
- Table 22: Spain exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Spain suncare market value: \$ million, 2015-19
- Figure 2: Spain suncare market volume: million units, 2015-19
- Figure 3: Spain suncare market category segmentation: % share, by value, 2019
- Figure 4: Spain suncare market geography segmentation: % share, by value, 2019
- Figure 5: Spain suncare market distribution: % share, by value, 2019
- Figure 6: Spain suncare market value forecast: \$ million, 2019-24
- Figure 7: Spain suncare market volume forecast: million units, 2019-24
- Figure 8: Forces driving competition in the suncare market in Spain, 2019
- Figure 9: Drivers of buyer power in the suncare market in Spain, 2019
- Figure 10: Drivers of supplier power in the suncare market in Spain, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the suncare market in Spain, 2019
- Figure 12: Factors influencing the threat of substitutes in the suncare market in Spain, 2019
- Figure 13: Drivers of degree of rivalry in the suncare market in Spain, 2019
- Figure 14: Spain suncare market share: % share, by value, 2019

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