

Suncare in South Korea - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/SBE7C7C300C9EN.html>

Date: February 2022

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: SBE7C7C300C9EN

Abstracts

Suncare in South Korea - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Suncare in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun, and self-tan products. The sun protection segment consists of lotion, spray, gel, or other topical products that absorb or reflect some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The South Korean suncare market had total revenues of \$601.5m in 2020, representing a compound annual rate of change (CARC) of -2.3% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -3.9% during 2016-20, to reach a total of 26.7 million units in 2020.

As the COVID-19 pandemic took hold, skincare products saw an immediate drop in demand, which is expected to be followed by normalization once lockdown restrictions are lifted.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in South Korea

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea skincare market by value in 2020?

What will be the size of the South Korea skincare market in 2025?

What factors are affecting the strength of competition in the South Korea skincare market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the suncare market?
- 7.3. Which companies were the most successful at increasing their market shares between 2016 and 2020?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Amorepacific Corp
- 8.2. LG Corp
- 8.3. Shiseido Company, Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea skincare market value: \$ million, 2016-20
- Table 2: South Korea skincare market volume: million units, 2016-20
- Table 3: South Korea skincare market category segmentation: \$ million, 2020
- Table 4: South Korea skincare market geography segmentation: \$ million, 2020
- Table 5: South Korea skincare market distribution: % share, by value, 2020
- Table 6: South Korea skincare market value forecast: \$ million, 2020-25
- Table 7: South Korea skincare market volume forecast: million units, 2020-25
- Table 8: South Korea skincare market share: % share, by value, 2020
- Table 9: Amorepacific Corp: key facts
- Table 10: Amorepacific Corp: Annual Financial Ratios
- Table 11: Amorepacific Corp: Key Employees
- Table 12: LG Corp: key facts
- Table 13: LG Corp: Annual Financial Ratios
- Table 14: LG Corp: Key Employees
- Table 15: Shiseido Company, Limited: key facts
- Table 16: Shiseido Company, Limited: Annual Financial Ratios
- Table 17: Shiseido Company, Limited: Key Employees
- Table 18: Shiseido Company, Limited: Key Employees Continued
- Table 19: Shiseido Company, Limited: Key Employees Continued
- Table 20: South Korea size of population (million), 2016-20
- Table 21: South Korea gdp (constant 2005 prices, \$ billion), 2016-20
- Table 22: South Korea gdp (current prices, \$ billion), 2016-20
- Table 23: South Korea inflation, 2016-20
- Table 24: South Korea consumer price index (absolute), 2016-20
- Table 25: South Korea exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: South Korea sun care market value: \$ million, 2016-20

Figure 2: South Korea sun care market volume: million units, 2016-20

Figure 3: South Korea sun care market category segmentation: % share, by value, 2020

Figure 4: South Korea sun care market geography segmentation: % share, by value, 2020

Figure 5: South Korea sun care market distribution: % share, by value, 2020

Figure 6: South Korea sun care market value forecast: \$ million, 2020-25

Figure 7: South Korea sun care market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the sun care market in South Korea, 2020

Figure 9: Drivers of buyer power in the sun care market in South Korea, 2020

Figure 10: Drivers of supplier power in the sun care market in South Korea, 2020

Figure 11: Factors influencing the likelihood of new entrants in the sun care market in South Korea, 2020

Figure 12: Factors influencing the threat of substitutes in the sun care market in South Korea, 2020

Figure 13: Drivers of degree of rivalry in the sun care market in South Korea, 2020

Figure 14: South Korea sun care market share: % share, by value, 2020

I would like to order

Product name: Suncare in South Korea - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/SBE7C7C300C9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SBE7C7C300C9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

