

Suncare in Singapore

<https://marketpublishers.com/r/S4A959DBA44EN.html>

Date: June 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: S4A959DBA44EN

Abstracts

Suncare in Singapore

SUMMARY

Suncare in Singapore industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical products that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Singaporean suncare market had total revenues of \$20.1m in 2019, representing a compound annual growth rate (CAGR) of 6.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.4% between 2015 and 2019, to reach a total of 0.7 million units in 2019

Strong economic growth and high consumer purchasing power in the country are the positive factors supporting the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the suncare market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the suncare market in Singapore

Leading company profiles reveal details of key suncare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore suncare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Singapore suncare market by value in 2019?

What will be the size of the Singapore suncare market in 2024?

What factors are affecting the strength of competition in the Singapore suncare market?

How has the market performed over the last five years?

Who are the top competitors in Singapore's suncare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Singaporean suncare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the Singaporean suncare market over the last four years?

8 COMPANY PROFILES

- 8.1. Edgewell Personal Care LLC
- 8.2. Kao Corporation
- 8.3. Beiersdorf AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Singapore suncare market value: \$ million, 2015-19
Table 2: Singapore suncare market volume: million units, 2015-19
Table 3: Singapore suncare market category segmentation: \$ million, 2019
Table 4: Singapore suncare market geography segmentation: \$ million, 2019
Table 5: Singapore suncare market distribution: % share, by value, 2019
Table 6: Singapore suncare market value forecast: \$ million, 2019-24
Table 7: Singapore suncare market volume forecast: million units, 2019-24
Table 8: Singapore suncare market share: % share, by value, 2019
Table 9: Edgewell Personal Care LLC: key facts
Table 10: Edgewell Personal Care LLC: Annual Financial Ratios
Table 11: Edgewell Personal Care LLC: Key Employees
Table 12: Kao Corporation: key facts
Table 13: Kao Corporation: Annual Financial Ratios
Table 14: Kao Corporation: Key Employees
Table 15: Kao Corporation: Key Employees Continued
Table 16: Beiersdorf AG: key facts
Table 17: Beiersdorf AG: Annual Financial Ratios
Table 18: Beiersdorf AG: Key Employees
Table 19: Singapore size of population (million), 2015-19
Table 20: Singapore gdp (constant 2005 prices, \$ billion), 2015-19
Table 21: Singapore gdp (current prices, \$ billion), 2015-19
Table 22: Singapore inflation, 2015-19
Table 23: Singapore consumer price index (absolute), 2015-19
Table 24: Singapore exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Singapore suncare market value: \$ million, 2015-19

Figure 2: Singapore suncare market volume: million units, 2015-19

Figure 3: Singapore suncare market category segmentation: % share, by value, 2019

Figure 4: Singapore suncare market geography segmentation: % share, by value, 2019

Figure 5: Singapore suncare market distribution: % share, by value, 2019

Figure 6: Singapore suncare market value forecast: \$ million, 2019-24

Figure 7: Singapore suncare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the suncare market in Singapore, 2019

Figure 9: Drivers of buyer power in the suncare market in Singapore, 2019

Figure 10: Drivers of supplier power in the suncare market in Singapore, 2019

Figure 11: Factors influencing the likelihood of new entrants in the suncare market in Singapore, 2019

Figure 12: Factors influencing the threat of substitutes in the suncare market in Singapore, 2019

Figure 13: Drivers of degree of rivalry in the suncare market in Singapore, 2019

Figure 14: Singapore suncare market share: % share, by value, 2019

I would like to order

Product name: Suncare in Singapore

Product link: <https://marketpublishers.com/r/S4A959DBA44EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S4A959DBA44EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970