

Suncare in Scandinavia - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/SA956D2471E6EN.html>

Date: February 2022

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: SA956D2471E6EN

Abstracts

Suncare in Scandinavia - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Suncare in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun, and self-tan products. The sun protection segment consists of lotion, spray, gel, or other topical products that absorb or reflect some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Scandinavian suncare market had total revenues of \$179.3m in 2020, representing a compound annual rate of change (CARC) of -0.1% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -1.5% during 2016-20, to reach a total of 11.1 million units in 2020.

Unstable economic conditions due to the COVID-19 pandemic have resulted in a contraction for this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sun care market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in Scandinavia

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia sun care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia sun care market by value in 2020?

What will be the size of the Scandinavia sun care market in 2025?

What factors are affecting the strength of competition in the Scandinavia sun care market?

How has the market performed over the last five years?

How large is Scandinavia's sun care market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the suncare market?
- 7.3. Which companies were the most successful at increasing their market shares between 2016 and 2020?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Beiersdorf AG
- 8.2. L'Oreal SA
- 8.3. The Estee Lauder Companies Inc
- 8.4. Johnson & Johnson

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Scandinavia suncare market value: \$ million, 2016-20
- Table 2: Scandinavia suncare market volume: million units, 2016-20
- Table 3: Scandinavia suncare market category segmentation: \$ million, 2020
- Table 4: Scandinavia suncare market geography segmentation: \$ million, 2020
- Table 5: Scandinavia suncare market distribution: % share, by value, 2020
- Table 6: Scandinavia suncare market value forecast: \$ million, 2020-25
- Table 7: Scandinavia suncare market volume forecast: million units, 2020-25
- Table 8: Scandinavia suncare market share: % share, by value, 2020
- Table 9: Beiersdorf AG: key facts
- Table 10: Beiersdorf AG: Annual Financial Ratios
- Table 11: Beiersdorf AG: Key Employees
- Table 12: L'Oreal SA: key facts
- Table 13: L'Oreal SA: Annual Financial Ratios
- Table 14: L'Oreal SA: Key Employees
- Table 15: L'Oreal SA: Key Employees Continued
- Table 16: The Estee Lauder Companies Inc: key facts
- Table 17: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 18: The Estee Lauder Companies Inc: Key Employees
- Table 19: The Estee Lauder Companies Inc: Key Employees Continued
- Table 20: Johnson & Johnson: key facts
- Table 21: Johnson & Johnson: Annual Financial Ratios
- Table 22: Johnson & Johnson: Key Employees
- Table 23: Johnson & Johnson: Key Employees Continued
- Table 24: Scandinavia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia sun care market value: \$ million, 2016-20

Figure 2: Scandinavia sun care market volume: million units, 2016-20

Figure 3: Scandinavia sun care market category segmentation: % share, by value, 2020

Figure 4: Scandinavia sun care market geography segmentation: % share, by value, 2020

Figure 5: Scandinavia sun care market distribution: % share, by value, 2020

Figure 6: Scandinavia sun care market value forecast: \$ million, 2020-25

Figure 7: Scandinavia sun care market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the sun care market in Scandinavia, 2020

Figure 9: Drivers of buyer power in the sun care market in Scandinavia, 2020

Figure 10: Drivers of supplier power in the sun care market in Scandinavia, 2020

Figure 11: Factors influencing the likelihood of new entrants in the sun care market in Scandinavia, 2020

Figure 12: Factors influencing the threat of substitutes in the sun care market in Scandinavia, 2020

Figure 13: Drivers of degree of rivalry in the sun care market in Scandinavia, 2020

Figure 14: Scandinavia sun care market share: % share, by value, 2020

I would like to order

Product name: Suncare in Scandinavia - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/SA956D2471E6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SA956D2471E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

