

Suncare in Indonesia

<https://marketpublishers.com/r/S62D222A10FEN.html>

Date: June 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: S62D222A10FEN

Abstracts

Suncare in Indonesia

SUMMARY

Suncare in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical products that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indonesian suncare market had total revenues of \$17.7m in 2019, representing a compound annual growth rate (CAGR) of 8.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.7% between 2015 and 2019, to reach a total of 3.5 million units in 2019.

Positive economic conditions and rising disposable income supported the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sun care market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in Indonesia

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia sun care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Indonesia sun care market by value in 2019?

What will be the size of the Indonesia sun care market in 2024?

What factors are affecting the strength of competition in the Indonesia sun care market?

How has the market performed over the last five years?

What are the main segments that make up Indonesia's sun care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. Which companies have been most successful in increasing their market shares in the last 4 years?
- 7.4. Which companies' market shares have suffered in the last 4 years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Indonesian suncare market over the last four years?

8 COMPANY PROFILES

- 8.1. Beiersdorf AG
- 8.2. Unilever NV
- 8.3. Sisley

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Indonesia suncare market value: \$ million, 2015-19

Table 2: Indonesia suncare market volume: million units, 2015-19

Table 3: Indonesia suncare market category segmentation: \$ million, 2019

Table 4: Indonesia suncare market geography segmentation: \$ million, 2019

Table 5: Indonesia suncare market distribution: % share, by value, 2019

Table 6: Indonesia suncare market value forecast: \$ million, 2019-24

Table 7: Indonesia suncare market volume forecast: million units, 2019-24

Table 8: Indonesia suncare market share: % share, by value, 2019

Table 9: Beiersdorf AG: key facts

Table 10: Beiersdorf AG: Annual Financial Ratios

Table 11: Beiersdorf AG: Key Employees

Table 12: Unilever NV: key facts

Table 13: Unilever NV: Annual Financial Ratios

Table 14: Unilever NV: Key Employees

Table 15: Unilever NV: Key Employees Continued

Table 16: Sisley: key facts

Table 17: Sisley: Key Employees

Table 18: Indonesia size of population (million), 2015-19

Table 19: Indonesia gdp (constant 2005 prices, \$ billion), 2015-19

Table 20: Indonesia gdp (current prices, \$ billion), 2015-19

Table 21: Indonesia inflation, 2015-19

Table 22: Indonesia consumer price index (absolute), 2015-19

Table 23: Indonesia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia sun care market value: \$ million, 2015-19

Figure 2: Indonesia sun care market volume: million units, 2015-19

Figure 3: Indonesia sun care market category segmentation: % share, by value, 2019

Figure 4: Indonesia sun care market geography segmentation: % share, by value, 2019

Figure 5: Indonesia sun care market distribution: % share, by value, 2019

Figure 6: Indonesia sun care market value forecast: \$ million, 2019-24

Figure 7: Indonesia sun care market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the sun care market in Indonesia, 2019

Figure 9: Drivers of buyer power in the sun care market in Indonesia, 2019

Figure 10: Drivers of supplier power in the sun care market in Indonesia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the sun care market in Indonesia, 2019

Figure 12: Factors influencing the threat of substitutes in the sun care market in Indonesia, 2019

Figure 13: Drivers of degree of rivalry in the sun care market in Indonesia, 2019

Figure 14: Indonesia sun care market share: % share, by value, 2019

I would like to order

Product name: Suncare in Indonesia

Product link: <https://marketpublishers.com/r/S62D222A10FEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S62D222A10FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970