

Suncare in Indonesia - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Suncare in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun, and self-tan products. The sun protection segment consists of lotion, spray, gel, or other topical products that absorb or reflect some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Indonesian suncare market had total revenues of \$14.7m in 2020, representing a compound annual growth rate (CAGR) of 2.1% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -3.2% during 2016-20, to reach a total of 2.8 million units in 2020.

Despite COVID-19's impact, the Indonesian sun care market experienced moderate growth during the review period; one of the main reasons for this being an increase in disposable income among consumers.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the sun care market in Indonesia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in Indonesia

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia sun care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Indonesia sun care market by value in 2020?

What will be the size of the Indonesia sun care market in 2025?

What factors are affecting the strength of competition in the Indonesia sun care market?

How has the market performed over the last five years?

Who are the top competitors in Indonesia's sun care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the suncare market?
- 7.3. Which companies were the most successful at increasing their market shares between 2016 and 2020?
- 7.4. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Beiersdorf AG
- 8.2. Hindustan Unilever Limited
- 8.3. Oriflame Holding AG
- 8.4. Sisley

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Indonesia suncare market value: \$ million, 2016-20

Table 2: Indonesia suncare market volume: million units, 2016-20

Table 3: Indonesia suncare market category segmentation: \$ million, 2020

Table 4: Indonesia suncare market geography segmentation: \$ million, 2020

Table 5: Indonesia suncare market distribution: % share, by value, 2020

Table 6: Indonesia suncare market value forecast: \$ million, 2020-25

Table 7: Indonesia suncare market volume forecast: million units, 2020-25

Table 8: Indonesia suncare market share: % share, by value, 2020

Table 9: Beiersdorf AG: key facts

Table 10: Beiersdorf AG: Annual Financial Ratios

Table 11: Beiersdorf AG: Key Employees

Table 12: Hindustan Unilever Limited: key facts

Table 13: Hindustan Unilever Limited: Annual Financial Ratios

Table 14: Hindustan Unilever Limited: Key Employees

Table 15: Oriflame Holding AG: key facts

Table 16: Oriflame Holding AG: Key Employees

Table 17: Sisley: key facts

Table 18: Sisley: Key Employees

Table 19: Indonesia size of population (million), 2016-20

Table 20: Indonesia gdp (constant 2005 prices, \$ billion), 2016-20

Table 21: Indonesia gdp (current prices, \$ billion), 2016-20

Table 22: Indonesia inflation, 2016-20

Table 23: Indonesia consumer price index (absolute), 2016-20

Table 24: Indonesia exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Indonesia sun care market value: \$ million, 2016-20

Figure 2: Indonesia sun care market volume: million units, 2016-20

Figure 3: Indonesia sun care market category segmentation: % share, by value, 2020

Figure 4: Indonesia sun care market geography segmentation: % share, by value, 2020

Figure 5: Indonesia sun care market distribution: % share, by value, 2020

Figure 6: Indonesia sun care market value forecast: \$ million, 2020-25

Figure 7: Indonesia sun care market volume forecast: million units, 2020-25

Figure 8: Forces driving competition in the sun care market in Indonesia, 2020

Figure 9: Drivers of buyer power in the sun care market in Indonesia, 2020

Figure 10: Drivers of supplier power in the sun care market in Indonesia, 2020

Figure 11: Factors influencing the likelihood of new entrants in the sun care market in Indonesia, 2020

Figure 12: Factors influencing the threat of substitutes in the sun care market in Indonesia, 2020

Figure 13: Drivers of degree of rivalry in the sun care market in Indonesia, 2020

Figure 14: Indonesia sun care market share: % share, by value, 2020

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