

Suncare in Brazil - Market Summary, Competitive Analysis and Forecast, 2016-2025

<https://marketpublishers.com/r/S0081B5DFD96EN.html>

Date: February 2022

Pages: 45

Price: US\$ 350.00 (Single User License)

ID: S0081B5DFD96EN

Abstracts

Suncare in Brazil - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

Suncare in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun, and self-tan products. The sun protection segment consists of lotion, spray, gel, or other topical products that absorb or reflect some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2020 exchange rates.

The Brazilian suncare market had total revenues of \$492.4m in 2020, representing a compound annual rate of change (CARC) of -2.5% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -4.5% during 2016-20, to reach a total of 78.4 million units in 2020.

A declining economy, coupled with the outbreak of COVID-19, led to a contraction of the sun care market during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sun care market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sun care market in Brazil

Leading company profiles reveal details of key sun care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil sun care market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil sun care market by value in 2020?

What will be the size of the Brazil sun care market in 2025?

What factors are affecting the strength of competition in the Brazil sun care market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's sun care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the sun care market?
- 7.3. Which companies were the most successful at increasing their market shares between 2016 and 2020?
- 7.4. Which companies' market shares suffered over the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the Brazilian sun care market in recent years?

8 COMPANY PROFILES

- 8.1. Johnson & Johnson
- 8.2. Natura & Co Holding SA
- 8.3. L'Oreal SA
- 8.4. Beiersdorf AG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Brazil skincare market value: \$ million, 2016-20
- Table 2: Brazil skincare market volume: million units, 2016-20
- Table 3: Brazil skincare market category segmentation: \$ million, 2020
- Table 4: Brazil skincare market geography segmentation: \$ million, 2020
- Table 5: Brazil skincare market distribution: % share, by value, 2020
- Table 6: Brazil skincare market value forecast: \$ million, 2020-25
- Table 7: Brazil skincare market volume forecast: million units, 2020-25
- Table 8: Brazil skincare market share: % share, by value, 2020
- Table 9: Johnson & Johnson: key facts
- Table 10: Johnson & Johnson: Annual Financial Ratios
- Table 11: Johnson & Johnson: Key Employees
- Table 12: Johnson & Johnson: Key Employees Continued
- Table 13: Natura & Co Holding SA: key facts
- Table 14: Natura & Co Holding SA: Annual Financial Ratios
- Table 15: Natura & Co Holding SA: Key Employees
- Table 16: L'Oreal SA: key facts
- Table 17: L'Oreal SA: Annual Financial Ratios
- Table 18: L'Oreal SA: Key Employees
- Table 19: L'Oreal SA: Key Employees Continued
- Table 20: Beiersdorf AG: key facts
- Table 21: Beiersdorf AG: Annual Financial Ratios
- Table 22: Beiersdorf AG: Key Employees
- Table 23: Brazil size of population (million), 2016-20
- Table 24: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 25: Brazil gdp (current prices, \$ billion), 2016-20
- Table 26: Brazil inflation, 2016-20
- Table 27: Brazil consumer price index (absolute), 2016-20
- Table 28: Brazil exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

- Figure 1: Brazil sun care market value: \$ million, 2016-20
- Figure 2: Brazil sun care market volume: million units, 2016-20
- Figure 3: Brazil sun care market category segmentation: % share, by value, 2020
- Figure 4: Brazil sun care market geography segmentation: % share, by value, 2020
- Figure 5: Brazil sun care market distribution: % share, by value, 2020
- Figure 6: Brazil sun care market value forecast: \$ million, 2020-25
- Figure 7: Brazil sun care market volume forecast: million units, 2020-25
- Figure 8: Forces driving competition in the sun care market in Brazil, 2020
- Figure 9: Drivers of buyer power in the sun care market in Brazil, 2020
- Figure 10: Drivers of supplier power in the sun care market in Brazil, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the sun care market in Brazil, 2020
- Figure 12: Factors influencing the threat of substitutes in the sun care market in Brazil, 2020
- Figure 13: Drivers of degree of rivalry in the sun care market in Brazil, 2020
- Figure 14: Brazil sun care market share: % share, by value, 2020

I would like to order

Product name: Suncare in Brazil - Market Summary, Competitive Analysis and Forecast, 2016-2025

Product link: <https://marketpublishers.com/r/S0081B5DFD96EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0081B5DFD96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970