

# Suncare Global Industry Guide 2015-2024

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## Abstracts

Suncare Global Industry Guide 2015-2024

### SUMMARY

Global Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The sun protection segment consists of lotion, spray, gel or other topical product that absorbs or reflects some of the sun's ultraviolet (UV) radiation. The after-sun segment consists of all mass and premium moisturizing cream formulated for sunburned skin. The self-tan segment consists of all mass and premium products that either enhance natural tanning (tanning aids) or allow the skin to tan without developing exposure to the sun. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The global suncare market had total revenues of \$9,306.3m in 2019, representing a compound annual growth rate (CAGR) of 3.9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.7% between 2015 and 2019, to reach a total of 724.3 million units in 2019.

Increasing disposable income and rapid urbanization are the primary factors supporting the growth of this market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global skincare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global skincare market

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global skincare market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the global skincare market by value in 2019?

What will be the size of the global skincare market in 2024?

What factors are affecting the strength of competition in the global skincare market?

How has the market performed over the last five years?

Who are the top competitors in the global skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive Landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL SUNCARE**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 SUNCARE IN ASIA-PACIFIC**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis

### **5 SUNCARE IN EUROPE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 SUNCARE IN FRANCE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 SUNCARE IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 SUNCARE IN ITALY**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 SUNCARE IN JAPAN**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation

- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 SUNCARE IN AUSTRALIA**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 SUNCARE IN CANADA**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis
- 11.6. Macroeconomic Indicators

## **12 SUNCARE IN CHINA**

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis
- 12.6. Macroeconomic Indicators

## **13 SUNCARE IN THE NETHERLANDS**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation
- 13.4. Market outlook
- 13.5. Five forces analysis
- 13.6. Macroeconomic Indicators

## **14 SUNCARE IN SPAIN**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis
- 14.6. Macroeconomic Indicators

## **15 SUNCARE IN THE UNITED KINGDOM**

- 15.1. Market Overview
- 15.2. Market Data
- 15.3. Market Segmentation
- 15.4. Market outlook
- 15.5. Five forces analysis
- 15.6. Macroeconomic Indicators

## **16 SUNCARE IN THE UNITED STATES**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis
- 16.6. Macroeconomic Indicators

## **17 COMPANY PROFILES**

- 17.1. L'Oreal SA
- 17.2. Beiersdorf AG
- 17.3. Johnson & Johnson
- 17.4. Shiseido Company, Limited
- 17.5. Amorepacific Corp
- 17.6. Laboratoires Pierre Fabre SA
- 17.7. Bolton Group BV
- 17.8. Kao Corporation
- 17.9. Edgewell Personal Care LLC

- 17.10. Cancer Council Australia
- 17.11. Bayer AG
- 17.12. Naos SAS
- 17.13. ISDIN SA
- 17.14. Walgreens Boots Alliance Inc

## **18 APPENDIX**

- 18.1. Methodology
- 18.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global skincare market value: \$ million, 2015–19
- Table 2: Global skincare market volume: million units, 2015–19
- Table 3: Global skincare market category segmentation: \$ million, 2019
- Table 4: Global skincare market geography segmentation: \$ million, 2019
- Table 5: Global skincare market share: % share, by value, 2019
- Table 6: Global skincare market distribution: % share, by value, 2019
- Table 7: Global skincare market value forecast: \$ million, 2019–24
- Table 8: Global skincare market volume forecast: million units, 2019–24
- Table 9: Global size of population (million), 2015–19
- Table 10: Global gdp (constant 2005 prices, \$ billion), 2015–19
- Table 11: Global gdp (current prices, \$ billion), 2015–19
- Table 12: Global inflation, 2015–19
- Table 13: Global consumer price index (absolute), 2015–19
- Table 14: Global exchange rate, 2015–19
- Table 15: Asia-Pacific skincare market value: \$ million, 2015–19
- Table 16: Asia-Pacific skincare market volume: million units, 2015–19
- Table 17: Asia-Pacific skincare market category segmentation: \$ million, 2019
- Table 18: Asia-Pacific skincare market geography segmentation: \$ million, 2019
- Table 19: Asia-Pacific skincare market share: % share, by value, 2019
- Table 20: Asia-Pacific skincare market distribution: % share, by value, 2019
- Table 21: Asia-Pacific skincare market value forecast: \$ million, 2019–24
- Table 22: Asia-Pacific skincare market volume forecast: million units, 2019–24
- Table 23: Europe skincare market value: \$ million, 2015–19
- Table 24: Europe skincare market volume: million units, 2015–19
- Table 25: Europe skincare market category segmentation: \$ million, 2019
- Table 26: Europe skincare market geography segmentation: \$ million, 2019
- Table 27: Europe skincare market share: % share, by value, 2019
- Table 28: Europe skincare market distribution: % share, by value, 2019
- Table 29: Europe skincare market value forecast: \$ million, 2019–24
- Table 30: Europe skincare market volume forecast: million units, 2019–24
- Table 31: Europe size of population (million), 2015–19
- Table 32: Europe gdp (constant 2005 prices, \$ billion), 2015–19
- Table 33: Europe gdp (current prices, \$ billion), 2015–19
- Table 34: Europe inflation, 2015–19
- Table 35: Europe consumer price index (absolute), 2015–19



- Table 36: Europe exchange rate, 2015–19
- Table 37: France suncare market value: \$ million, 2015–19
- Table 38: France suncare market volume: million units, 2015–19
- Table 39: France suncare market category segmentation: \$ million, 2019
- Table 40: France suncare market geography segmentation: \$ million, 2019
- Table 41: France suncare market share: % share, by value, 2019
- Table 42: France suncare market distribution: % share, by value, 2019
- Table 43: France suncare market value forecast: \$ million, 2019–24
- Table 44: France suncare market volume forecast: million units, 2019–24
- Table 45: France size of population (million), 2015–19
- Table 46: France gdp (constant 2005 prices, \$ billion), 2015–19
- Table 47: France gdp (current prices, \$ billion), 2015–19
- Table 48: France inflation, 2015–19
- Table 49: France consumer price index (absolute), 2015–19
- Table 50: France exchange rate, 2015–19

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global skincare market value: \$ million, 2015–19
- Figure 2: Global skincare market volume: million units, 2015–19
- Figure 3: Global skincare market category segmentation: % share, by value, 2019
- Figure 4: Global skincare market geography segmentation: % share, by value, 2019
- Figure 5: Global skincare market share: % share, by value, 2019
- Figure 6: Global skincare market distribution: % share, by value, 2019
- Figure 7: Global skincare market value forecast: \$ million, 2019–24
- Figure 8: Global skincare market volume forecast: million units, 2019–24
- Figure 9: Forces driving competition in the global skincare market, 2019
- Figure 10: Drivers of buyer power in the global skincare market, 2019
- Figure 11: Drivers of supplier power in the global skincare market, 2019
- Figure 12: Factors influencing the likelihood of new entrants in the global skincare market, 2019
- Figure 13: Factors influencing the threat of substitutes in the global skincare market, 2019
- Figure 14: Drivers of degree of rivalry in the global skincare market, 2019
- Figure 15: Asia-Pacific skincare market value: \$ million, 2015–19
- Figure 16: Asia-Pacific skincare market volume: million units, 2015–19
- Figure 17: Asia-Pacific skincare market category segmentation: % share, by value, 2019
- Figure 18: Asia-Pacific skincare market geography segmentation: % share, by value, 2019
- Figure 19: Asia-Pacific skincare market share: % share, by value, 2019
- Figure 20: Asia-Pacific skincare market distribution: % share, by value, 2019
- Figure 21: Asia-Pacific skincare market value forecast: \$ million, 2019–24
- Figure 22: Asia-Pacific skincare market volume forecast: million units, 2019–24
- Figure 23: Forces driving competition in the skincare market in Asia-Pacific, 2019
- Figure 24: Drivers of buyer power in the skincare market in Asia-Pacific, 2019
- Figure 25: Drivers of supplier power in the skincare market in Asia-Pacific, 2019
- Figure 26: Factors influencing the likelihood of new entrants in the skincare market in Asia-Pacific, 2019
- Figure 27: Factors influencing the threat of substitutes in the skincare market in Asia-Pacific, 2019
- Figure 28: Drivers of degree of rivalry in the skincare market in Asia-Pacific, 2019
- Figure 29: Europe skincare market value: \$ million, 2015–19

- Figure 30: Europe sun care market volume: million units, 2015–19
- Figure 31: Europe sun care market category segmentation: % share, by value, 2019
- Figure 32: Europe sun care market geography segmentation: % share, by value, 2019
- Figure 33: Europe sun care market share: % share, by value, 2019
- Figure 34: Europe sun care market distribution: % share, by value, 2019
- Figure 35: Europe sun care market value forecast: \$ million, 2019–24
- Figure 36: Europe sun care market volume forecast: million units, 2019–24
- Figure 37: Forces driving competition in the sun care market in Europe, 2019
- Figure 38: Drivers of buyer power in the sun care market in Europe, 2019
- Figure 39: Drivers of supplier power in the sun care market in Europe, 2019
- Figure 40: Factors influencing the likelihood of new entrants in the sun care market in Europe, 2019
- Figure 41: Factors influencing the threat of substitutes in the sun care market in Europe, 2019
- Figure 42: Drivers of degree of rivalry in the sun care market in Europe, 2019
- Figure 43: France sun care market value: \$ million, 2015–19
- Figure 44: France sun care market volume: million units, 2015–19
- Figure 45: France sun care market category segmentation: % share, by value, 2019
- Figure 46: France sun care market geography segmentation: % share, by value, 2019
- Figure 47: France sun care market share: % share, by value, 2019
- Figure 48: France sun care market distribution: % share, by value, 2019
- Figure 49: France sun care market value forecast: \$ million, 2019–24
- Figure 50: France sun care market volume forecast: million units, 2019–24

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