

Suncare Global Group of Eight (G8) Industry Guide 2015-2024

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Abstracts

Suncare Global Group of Eight (G8) Industry Guide 2015-2024

SUMMARY

The G8 Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The G8 countries contributed \$4,220.1 million in 2019 to the global suncare industry, with a compound annual growth rate (CAGR) of 2.3% between 2015 and 2019. The G8 countries are expected to reach a value of \$3,911.4 million in 2024, with a CAGR of -1.5% over the 2019-24 period.

Among the G8 nations, the US is the leading country in the suncare industry, with market revenues of \$1,893.9 million in 2019. This was followed by Italy and France, with a value of \$478.7 and \$476.5 million, respectively.

The US is expected to lead the suncare industry in the G8 nations with a value of \$1,745.6 million in 2024, followed by the UK and Italy with expected values of \$437.4 and \$416.4 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 skincare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 skincare market

Leading company profiles reveal details of key skincare market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 skincare market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 skincare market by value in 2019?

What will be the size of the G8 skincare market in 2024?

What factors are affecting the strength of competition in the G8 skincare market?

How has the market performed over the last five years?

Who are the top competitors in the G8 skincare market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 GROUP OF EIGHT (G8) SUNCARE

- 2.1. Industry Outlook

3 SUNCARE IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 SUNCARE IN FRANCE

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 SUNCARE IN GERMANY

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 SUNCARE IN ITALY

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 SUNCARE IN JAPAN

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 SUNCARE IN RUSSIA

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

9 SUNCARE IN THE UNITED KINGDOM

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

10 SUNCARE IN THE UNITED STATES

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

11 COMPANY PROFILES

- 11.1. L'Oreal SA
- 11.2. Bayer AG
- 11.3. Edgewell Personal Care LLC
- 11.4. Beiersdorf AG
- 11.5. Laboratoires Pierre Fabre SA
- 11.6. Johnson & Johnson
- 11.7. Bolton Group BV
- 11.8. Shiseido Company, Limited
- 11.9. Kao Corporation
- 11.10. Mary Kay Inc
- 11.11. Walgreens Boots Alliance Inc

12 APPENDIX

- 12.1. Methodology
- 12.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: G8 skincare industry, revenue(\$m), 2015-24
- Table 2: G8 skincare industry, revenue by country (\$m), 2015-19
- Table 3: G8 skincare industry forecast, revenue by country (\$m), 2019-24
- Table 4: Canada skincare market value: \$ million, 2015–19
- Table 5: Canada skincare market volume: million units, 2015–19
- Table 6: Canada skincare market category segmentation: \$ million, 2019
- Table 7: Canada skincare market geography segmentation: \$ million, 2019
- Table 8: Canada skincare market share: % share, by value, 2019
- Table 9: Canada skincare market distribution: % share, by value, 2019
- Table 10: Canada skincare market value forecast: \$ million, 2019–24
- Table 11: Canada skincare market volume forecast: million units, 2019–24
- Table 12: Canada size of population (million), 2015–19
- Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015–19
- Table 14: Canada gdp (current prices, \$ billion), 2015–19
- Table 15: Canada inflation, 2015–19
- Table 16: Canada consumer price index (absolute), 2015–19
- Table 17: Canada exchange rate, 2015–19
- Table 18: France skincare market value: \$ million, 2015–19
- Table 19: France skincare market volume: million units, 2015–19
- Table 20: France skincare market category segmentation: \$ million, 2019
- Table 21: France skincare market geography segmentation: \$ million, 2019
- Table 22: France skincare market share: % share, by value, 2019
- Table 23: France skincare market distribution: % share, by value, 2019
- Table 24: France skincare market value forecast: \$ million, 2019–24
- Table 25: France skincare market volume forecast: million units, 2019–24
- Table 26: France size of population (million), 2015–19
- Table 27: France gdp (constant 2005 prices, \$ billion), 2015–19
- Table 28: France gdp (current prices, \$ billion), 2015–19
- Table 29: France inflation, 2015–19
- Table 30: France consumer price index (absolute), 2015–19
- Table 31: France exchange rate, 2015–19
- Table 32: Germany skincare market value: \$ million, 2015–19
- Table 33: Germany skincare market volume: million units, 2015–19
- Table 34: Germany skincare market category segmentation: \$ million, 2019
- Table 35: Germany skincare market geography segmentation: \$ million, 2019

- Table 36: Germany skincare market share: % share, by value, 2019
- Table 37: Germany skincare market distribution: % share, by value, 2019
- Table 38: Germany skincare market value forecast: \$ million, 2019–24
- Table 39: Germany skincare market volume forecast: million units, 2019–24
- Table 40: Germany size of population (million), 2015–19
- Table 41: Germany gdp (constant 2005 prices, \$ billion), 2015–19
- Table 42: Germany gdp (current prices, \$ billion), 2015–19
- Table 43: Germany inflation, 2015–19
- Table 44: Germany consumer price index (absolute), 2015–19
- Table 45: Germany exchange rate, 2015–19
- Table 46: Italy skincare market value: \$ million, 2015–19
- Table 47: Italy skincare market volume: million units, 2015–19
- Table 48: Italy skincare market category segmentation: \$ million, 2019
- Table 49: Italy skincare market geography segmentation: \$ million, 2019
- Table 50: Italy skincare market share: % share, by value, 2019

List Of Figures

LIST OF FIGURES

- Figure 1: G8 sun care industry, revenue(\$m), 2015-24
- Figure 2: G8 Sun care industry, revenue by country (%), 2019
- Figure 3: G8 sun care industry, revenue by country (\$m), 2015-19
- Figure 4: G8 sun care industry forecast, revenue by country (\$m), 2019-24
- Figure 5: Canada sun care market value: \$ million, 2015–19
- Figure 6: Canada sun care market volume: million units, 2015–19
- Figure 7: Canada sun care market category segmentation: % share, by value, 2019
- Figure 8: Canada sun care market geography segmentation: % share, by value, 2019
- Figure 9: Canada sun care market share: % share, by value, 2019
- Figure 10: Canada sun care market distribution: % share, by value, 2019
- Figure 11: Canada sun care market value forecast: \$ million, 2019–24
- Figure 12: Canada sun care market volume forecast: million units, 2019–24
- Figure 13: Forces driving competition in the sun care market in Canada, 2019
- Figure 14: Drivers of buyer power in the sun care market in Canada, 2019
- Figure 15: Drivers of supplier power in the sun care market in Canada, 2019
- Figure 16: Factors influencing the likelihood of new entrants in the sun care market in Canada, 2019
- Figure 17: Factors influencing the threat of substitutes in the sun care market in Canada, 2019
- Figure 18: Drivers of degree of rivalry in the sun care market in Canada, 2019
- Figure 19: France sun care market value: \$ million, 2015–19
- Figure 20: France sun care market volume: million units, 2015–19
- Figure 21: France sun care market category segmentation: % share, by value, 2019
- Figure 22: France sun care market geography segmentation: % share, by value, 2019
- Figure 23: France sun care market share: % share, by value, 2019
- Figure 24: France sun care market distribution: % share, by value, 2019
- Figure 25: France sun care market value forecast: \$ million, 2019–24
- Figure 26: France sun care market volume forecast: million units, 2019–24
- Figure 27: Forces driving competition in the sun care market in France, 2019
- Figure 28: Drivers of buyer power in the sun care market in France, 2019
- Figure 29: Drivers of supplier power in the sun care market in France, 2019
- Figure 30: Factors influencing the likelihood of new entrants in the sun care market in France, 2019
- Figure 31: Factors influencing the threat of substitutes in the sun care market in France, 2019

- Figure 32: Drivers of degree of rivalry in the sun care market in France, 2019
- Figure 33: Germany sun care market value: \$ million, 2015–19
- Figure 34: Germany sun care market volume: million units, 2015–19
- Figure 35: Germany sun care market category segmentation: % share, by value, 2019
- Figure 36: Germany sun care market geography segmentation: % share, by value, 2019
- Figure 37: Germany sun care market share: % share, by value, 2019
- Figure 38: Germany sun care market distribution: % share, by value, 2019
- Figure 39: Germany sun care market value forecast: \$ million, 2019–24
- Figure 40: Germany sun care market volume forecast: million units, 2019–24
- Figure 41: Forces driving competition in the sun care market in Germany, 2019
- Figure 42: Drivers of buyer power in the sun care market in Germany, 2019
- Figure 43: Drivers of supplier power in the sun care market in Germany, 2019
- Figure 44: Factors influencing the likelihood of new entrants in the sun care market in Germany, 2019
- Figure 45: Factors influencing the threat of substitutes in the sun care market in Germany, 2019
- Figure 46: Drivers of degree of rivalry in the sun care market in Germany, 2019
- Figure 47: Italy sun care market value: \$ million, 2015–19
- Figure 48: Italy sun care market volume: million units, 2015–19
- Figure 49: Italy sun care market category segmentation: % share, by value, 2019
- Figure 50: Italy sun care market geography segmentation: % share, by value, 2019

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