

# The Sun Products Corporation - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

The Sun Products Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on The Sun Products Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Sun Products Corporation in the form of a SWOT analysis

An in-depth view of the business model of The Sun Products Corporation including a breakdown and examination of key business segments

Intelligence on The Sun Products Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Sun Products Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of The Sun Products Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Sun Products Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Sun Products Corporation's business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

The Sun Products Corporation (Sun Products) is a provider of laundry detergent, fabric softeners, dish care and other household products based in the US. The company markets these products under various brands such as all, Wisk, Surf, Sun, Sunlight, Cuddlesoft and Snuggle. Sun Products serves as a manufacturer and marketing partner to various warehouse clubs, mass merchandisers, and food, drug and dollar retailers. The company conducts business operations through its subsidiary, Sun Products Canada Corporation in Canada. It operates manufacturing facilities across the US in various states including Texas, Utah, Tennessee and Kentucky. Sun Products is headquartered in Wilton, Connecticut, the US.

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### COMPANIES MENTIONED

The Sun Products Corporation

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