

Sun Bancorp, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Sun Bancorp, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Sun Bancorp, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sun Bancorp, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Sun Bancorp, Inc. including a breakdown and examination of key business segments

Intelligence on Sun Bancorp, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sun Bancorp, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Sun Bancorp, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sun Bancorp, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sun Bancorp, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Sun Bancorp, Inc. (SBC) is a financial holding company. The company, through its wholly owned subsidiary, Sun National Bank, offers financial services and community banking solutions to individuals, small and medium size businesses, and corporate customers. The company offers an array of commercial banking, consumer banking and wealth management services. Its key products include checking accounts, savings accounts, certificate of deposits, debit cards, credit cards, term loans, mortgages and equipment financing. It also offers life insurance, pension plans, mutual funds, letters of credit and individual retirement accounts. The services offered by the company include online banking, Internet banking, lock-box, and remote deposit and securities brokerage services. It distributes its products and services through a network of its branches in New Jersey, Pennsylvania and New York. SBC is headquartered in Mount Laurel, New Jersey, the US.

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COMPANIES MENTIONED

Sun Bancorp, Inc.

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