

Summer Infant Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Summer Infant Inc %li%Strategy, SWOT and Corporate Finance Report

Summary

Summer Infant Inc %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Summer Infant Inc (Summer Infant), a subsidiary of Kids2 Inc, is a designer, manufacturer, distributor and marketer of branded infant and juvenile health, safety and wellness products. The company's product portfolio includes gates, bathers, potties, boosters, specialty blankets, travel accessories, soothers, and strollers. Summer Infant markets products under Summer, SwaddleMe, Born Free, 3Dtote, Pop 'n Jump, and POP brand names. The company sells products through national retailers and independent retailers. It operates manufacturing facilities in the US, Mexico and China, and warehouses in the US, Canada and and third-party logistics warehouse in China. The company has business presence across Europe, the Americas, Asia, and the Middle East. Summer Infant is headquartered in Woonsocket, Rhode Island, the US

Scope

Detailed information on Summer Infant Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Summer Infant Inc in the form of a SWOT analysis

An in-depth view of the business model of Summer Infant Inc including a breakdown and examination of key business segments

Intelligence on Summer Infant Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Summer Infant Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Summer Infant Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Summer Infant Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Summer Infant Inc's business structure, strategy and prospects.

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