

Sturm, Ruger & Co Inc - Company Profile and SWOT Analysis

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Abstracts

Sturm, Ruger & Co Inc - Company Profile and SWOT Analysis

SUMMARY

Sturm, Ruger & Co Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Sturm, Ruger & Co Inc (Ruger) designs, develops, manufactures, and markets firearms, replacement parts, and related accessories. The company's product portfolio includes rifles, pistols, revolvers, and shotguns. It also offers precision investment casting made of steel alloys for internal use in firearms. The company markets its products under Ruger and Marlin brand names. It sells products to federally licensed, independent wholesale distributors. The company exports firearms directly to law enforcement agencies and foreign governments and through a network of selected commercial distributors. Its end-users include hunters, sportsman, self-defense, government, law enforcement, and domestic law enforcement market. Ruger is headquartered in Southport, Connecticut, the US.

SCOPE

Detailed information on Sturm, Ruger & Co Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sturm, Ruger & Co Inc in the form of a SWOT analysis

An in-depth view of the business model of Sturm, Ruger & Co Inc including a breakdown and examination of key business segments

Intelligence on Sturm, Ruger & Co Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sturm, Ruger & Co Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Sturm, Ruger & Co Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sturm, Ruger & Co Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sturm, Ruger & Co Inc's business structure, strategy and prospects.

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