

# Stockholm City - Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

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## Abstracts

Stockholm City %li%Comprehensive Overview, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### Summary

“City Profile %li%Stockholm” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Stockholm.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Stockholm metropolitan area (also referred to as the Greater Stockholm) is one of three metropolitan areas in Sweden. The area is the largest metropolitan region in the Nordic countries. The Stockholm metropolitan area, pivotal to Sweden's economy, saw a slowdown in GDP growth in 2022 due to heightened production costs and investment expenses caused by Russia's invasion of Ukraine. Despite challenges, robust tax revenue and controlled expenditure growth are expected to sustain financial and manufacturing sectors. The area with strong presence of service sector is a key contributor to the Swedish economy contributing about 31.8% of the national GDP. The area's economy is dominated by tourism, financial intermediation, real estate; wholesale and retail trade; hotels and restaurants.

## Scope

The service sectors remain the key contributors to the area's economy and the major employers.

Stockholm is a key tourist destination among the Nordics, for both domestic and international tourists. The city stands as a vibrant tourist destination with a surge in arrivals in 2022, reaching 4.5 million, driven by the lifting of COVID-19 restrictions and international border openings.

Stockholm construction sector, despite facing challenges like higher raw material prices and interest rates, maintained positive growth, contributing SEK100.4 billion (\$9.9 billion) to the economy in 2022. Looking ahead, the sector is projected to grow annually by 6.1% until 2030, with significant investments from the government, particularly in housing and infrastructure.

## Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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